

# Clive Dickens, Chief Digital Officer at Seven West Media Named ANZ Chief Digital Officer of the Year 2017 by CDO Club



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SYDNEY and NEW YORK, March 14, 2017 /PRNewswire/ -- Clive Dickens, Chief Digital Officer at Seven West Media, was today recognized as Australia & NZ Chief Digital Officer of the Year 2017 by the [CDO Club](#), the world's largest community of C-suite digital and data leaders.

Mr. Dickens was announced as the recipient of the award after participating on a panel on Digital Leadership at today's second annual [Sydney CDO Summit](#).

Mr. Dickens was presented with the award by CDO Club founder David Mathison and Paul Rush, Partner at executive search firm Odgers Berndtson, at Pier One in Sydney, Australia.

"Today we recognize Clive as a visionary digital executive and inspirational leader whose passion, creativity, and drive has led to a successful track record in transforming analogue businesses to digital across the globe, from the UK to Australia," remarked David Mathison, CEO of the CDO Club.

"Clive has consistently proven himself to be a humble mentor to his team, collegial and helpful with his peers, and a well-respected colleague across the C-suite. I am delighted to name Clive as Australia's Chief Digital Officer of the Year for 2017," said Mathison.

Mr. Dickens joined Seven West Media in February 2015. He is also a non-Executive Director of Yahoo7. As Chief Digital Officer, Mr. Dickens oversees strategic, operational, and investment aspects of the company's wide-ranging digital content & digital revenue activities.

"It's an honour to be recognized by my peers for this award, but like all success in business I would really like to acknowledge the extraordinary talents of my colleagues and teams across the country, as they are the ones who co-create and execute our SWM company strategy in an increasingly digital world," said Mr. Dickens.

Mr. Dickens has over 30 years' experience in digital and broadcast media. His first digital role in 1995 was with Capital Interactive in the



Clive Dickens

United Kingdom. In 2000, Clive became an advisor to the founders of Shazam. In 2008 Clive co-founded Absolute Radio. In 2010, Clive was a Founder of UK Radio Player, a joint digital venture between UK Broadcasters and the BBC. In April 2013, he relocated from the UK to Australia as Director of Digital and Innovation at Southern Cross Austereo during which time he and his team created the Industry leading Radio App.

Clive is also one of the Founding Directors of Code Club - a not for profit registered charity for primary school children funded in part by a grant from the Telstra Foundation.

Seven West Media Limited ([www.sevenwestmedia.com.au](http://www.sevenwestmedia.com.au)) is Australia's leading multiple platform media company with a market-leading presence in broadcast television, magazine, and newspaper publishing, and online. The company is the home of many of Australia's best performing media businesses – Seven Network, Pacific Magazines, The West Australian, and Yahoo!7, and world-renowned content brands Home & Away, Border Security, and MKR, amongst many others.

In 2016, the inaugural ANZ CDO of the Year award winner was Rebekah Horne, then Chief Digital Officer at Network Ten, and now CDO at the National Rugby League.

Previous global CDO of the Year award winners include Adam Brotman, Chief Digital Officer at Starbucks Coffee Company; Rachael S. Haot, former Chief Digital Officer of New York City and New York State; Teddy Goff, former Digital Director at Obama for America in 2008 and 2012; Patrick Hoffstetter, Chief Digital Officer at Renault; Tanya Cordrey, former Chief Digital Officer at Guardian News and Media; and Mike Bracken, former Chief Digital Officer at U.K.'s Government Digital Service.

#### **About the CDO Club**

The CDO Club is the world's largest community of C-suite digital and data leaders. Its 3,000+ registered members receive access to breaking news, original research, career development support, and networking opportunities. Visit: <http://CDOClub.com>.

#### **About the CDO Summit**

The CDO Summit addresses the challenges and opportunities arising from big data, the cloud, digital disruption, and social and mobile media. CDO Summit gatherings include the very best digital and data strategists and practitioners on Earth, speaking in intimate, collegial, and supportive environments designed to encourage networking, learning, and knowledge-sharing. Visit [CDOSummit.com](http://CDOSummit.com).

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