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Sponsors Announced for 2nd Annual Chief Digital Officer Summit April 22-23 at Time Warner in NYC

NEW YORK, March 21, 2014 /PRNewswire/ -- Organizers for the [Chief Digital Officer Summit](#) today announced sponsors for its second annual event, which takes place on April 22 and 23, 2014, at Time Warner in New York City.

"I'm excited to report that 100% of the sponsors from our inaugural 2013 Chief Digital Officer Summit have returned to sponsor our 2014 event," said David Mathison, Curator of the Chief Digital Officer Summit and founder of the [CDO Club](#). "This clearly demonstrates the verifiable value and ROI that our CDO Summit provides to sponsors, speakers, and attendees alike."

In addition to the host, Time Warner Inc., sponsors for the Chief Digital Officer Summit 2014 include Acquia, Adobe, Appirio, Bloomberg Current, Brightcove, Chadick Ellig, DDG (Discover Digital Group), Digital Disruption, First Motion, LivePerson, Lux Digital, Metrtech, Mobile Search Partners, Neo Group, ObjectFrontier Software, OSF Global Services, Rosenzweig & Company, and TopCoder.

The complete list of sponsors can be found here: <http://cdoclub.com/sponsors-announced-for-chief-digital-officer-summit-april-22-23-at-time-warner-nyc/>

"A recent *Harvard Business Review* survey found that 95% of executives confirm that face-to-face meetings are essential for long-term business relationships," Mathison continued. "Our sponsors know from experience that the CDO Summit provides intimate access to the digital elite, and that these executives are fast becoming our society's future leaders and CEOs."

Speakers at the 2014 Summit will include digital executives from companies such as Unilever, IBM, Jostens, General Electric, and Nielsen, as well as from nonprofits such as Amnesty International, the Michel J. Fox Foundation for Parkinson's Research, the Metropolitan Museum of Art, and the State of New York.

Speakers also come from companies representing a wide range of sectors, including:

- **Media and Publishing:** A+E Networks, AOL, BBC, Bravo/Oxygen Media, CBS, Gannett Co. Inc., The Dish, Time Inc., Time Warner, Turner Broadcasting, Viacom, and Warner Brothers
- **Advertising:** Arnold, Agency, Deutsch, JWT, MEC Global, Oglivy & Mather, and Prophet
- **PR and Communications:** Burson-Marsteller, Edelman, Fenton, and Ruder Finn
- **Retail:** Coach, CVS, Staples, and Toys"R"Us



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"The Chief Digital Officer Summit provides just what sponsors want — an intimate environment that allows all participants to have insightful conversations and make meaningful connections with leading digital executives at some of the world's most prominent organizations," said Mathison.

Sponsorship inventory is almost completely sold out, but a few spots are still available. Visit <http://www.cdosummit.com/sponsors> for more information.

The inaugural 2013 CDO Summit also sold out of attendee tickets, weeks in advance.

To handle the demand this year, the organizers have doubled the number of days — from one to two — and added twice the capacity by hosting it at the Time Warner conference center.

Despite this, the 2014 Summit is likely to sell out again.

You can register as an attendee for the [Chief Digital Officer Summit here](#).

About the Chief Digital Officer Summit:

The Chief Digital Officer Summit addresses the challenges and opportunities arising from digital, social, and mobile media. We convene meetings that include some of the best digital strategists and practitioners on earth, in intimate, open, and collegial environments that support learning, knowledge-sharing, and networking.

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