

3rd Annual Chief Digital Officer Summit, Sponsored by Capgemini, Returns to Thomson Reuters in NYC on April 29, 2015

English

Story Number: PH85647 Clear Time Apr 21, 2015 8:02 AM ET

View Release 

Assets

What did I send with my release?



Distribution

Where did my release appear online?

235
websites

20,984,000
total potential audience



Traffic

What traffic did my release generate?

474
release views

1,534
web crawler hits

406
image views



Audience

Who are the audiences viewing my release?

84

media views

76

organization views



Engagement

How are people engaging with my release?

17

total engagement actions

16

tweets

1

shares



Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

63

total visibility

45

distribution

80

traffic

64

audience



58

engagement

Distribution

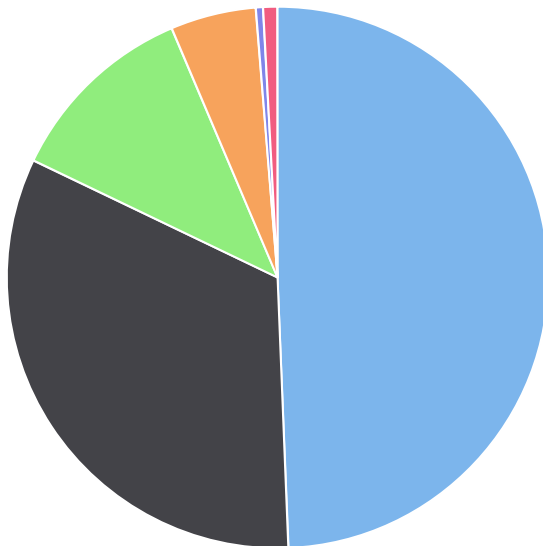
235
Websites

20,984,000
Total Potential Audience

Distribution Summary

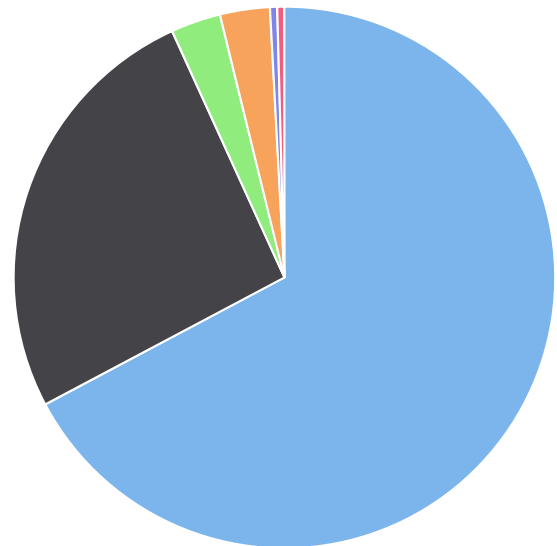
See the types of websites your release posted to, and the industries they cover.

Website Type



■ Broadcast Media ■ Newspaper
■ News & Information Service
■ Trade Pub ■ Blog ■ The rest

Website Industry



■ Media & Information ■ Other
■ Financial ■ Tech ■ Health
■ The rest

Website Type	Websites
Broadcast Media	116
Newspaper	77
News & Information Service	27
Trade Pub	12
Blog	1
Portal	1
PR Newswire	1
Total Number of Websites	235


















Website Industry	Websites
Media & Information	158
Other	61
Financial	7
Tech	7
Health	1
Multicultural & Demographic	1
Total Number of Websites	235






















Distribution Details










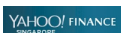












The details of each component of your online distribution.























Online Distribution























235 postings to websites on our network have been found, with a total potential audience of 20,984,000 🧑 visitors per day.























Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 MarketWatch	United States	News & Information Service	Financial	758,000
 Reuters	United States	News & Information Service	Financial	617,000
 Boston Globe	United States	Newspaper	Media & Information	561,000
 Wichita Business Journal	United States	Newspaper	Media & Information	389,000
 Washington Business Journal	United States	Newspaper	Media & Information	389,000
 Minneapolis / St. Paul Business Journal	United States	Newspaper	Media & Information	389,000
 Triangle Business Journal	United States	Newspaper	Media & Information	389,000
 Business Journal of the Greater Triad Area	United States	Newspaper	Media & Information	389,000
 Tampa Bay Business Journal	United States	Newspaper	Media & Information	389,000
 St. Louis Business Journal	United States	Newspaper	Media & Information	389,000
 South Florida Business Journal	United States	Newspaper	Media & Information	389,000
 Puget Sound Business Journal	United States	Newspaper	Media & Information	389,000
 San Jose Business Journal	United States	Newspaper	Media & Information	389,000
 San Francisco Business Times	United States	Newspaper	Media & Information	389,000
 San Antonio Business Journal	United States	Newspaper	Media & Information	389,000
 Sacramento Business Journal	United States	Newspaper	Media & Information	389,000
 Portland Business Journal	United States	Newspaper	Media & Information	389,000










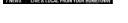












Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Pittsburgh Business Times	United States	Newspaper	Media & Information	389,000
 Business Journal of Phoenix	United States	Newspaper	Media & Information	389,000
 Philadelphia Business Journal	United States	Newspaper	Media & Information	389,000
 Pacific Business News	United States	Newspaper	Media & Information	389,000
 Orlando Business Journal	United States	Newspaper	Media & Information	389,000
 New York Business Journal	United States	Newspaper	Other	389,000
 Nashville Business Journal	United States	Newspaper	Media & Information	389,000
 Business Journal of Greater Milwaukee	United States	Newspaper	Media & Information	389,000
 Memphis Business Journal	United States	Newspaper	Media & Information	389,000
 Business First of Louisville	United States	Newspaper	Media & Information	389,000
 Los Angeles Business from bizjournals	United States	Newspaper	Media & Information	389,000
 Kansas City Business Journal	United States	Newspaper	Media & Information	389,000
 Jacksonville Business Journal	United States	Newspaper	Media & Information	389,000
 Houston Business Journal	United States	Newspaper	Media & Information	389,000
 Denver Business Journal	United States	Newspaper	Media & Information	389,000
 Dayton Business Journal	United States	Newspaper	Media & Information	389,000
 Dallas Business Journal	United States	Newspaper	Media & Information	389,000
 Business First of Columbus	United States	Newspaper	Media & Information	389,000
 Cincinnati Business Courier	United States	Newspaper	Media & Information	389,000
 Chicago Business News	United States	Newspaper	Other	389,000
 Charlotte Business Journal	United States	Newspaper	Media & Information	389,000















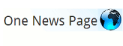







Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Business First of Buffalo	United States	Newspaper	Media & Information	389,000
 Boston Business Journal	United States	Newspaper	Media & Information	389,000
 Birmingham Business Journal	United States	Newspaper	Media & Information	389,000
 Baltimore Business Journal	United States	Newspaper	Media & Information	389,000
 Austin Business Journal	United States	Newspaper	Media & Information	389,000
 Atlanta Business Chronicle	United States	Newspaper	Media & Information	389,000
 New Mexico Business Weekly	United States	Newspaper	Media & Information	389,000
 Business Review (Albany)	United States	Newspaper	Media & Information	389,000
 TheStreet.com	United States	Trade Pub	Financial	338,000
 Yahoo! Singapore	Singapore	Portal	Media & Information	129,000
 KWTW-TV CBS-9 (Oklahoma City, OK)	United States	Broadcast Media	Media & Information	68,000
 PR Newswire	United States	PR Newswire	Media & Information	66,000
 WISTV NBC-10 (Columbia, SC)	United States	Broadcast Media	Media & Information	53,000
 WFMZ-TV IND-69 (Allentown, PA)	United States	Broadcast Media	Other	53,000
 Press-Enterprise	United States	Newspaper	Media & Information	50,000
 WAFB CBS-9 (Baton Rouge, LA)	United States	Broadcast Media	Media & Information	48,000
 KOTV-TV CBS-6 (Tulsa, OK)	United States	Broadcast Media	Media & Information	48,000
 WCMH-TV NBC-4 (Columbus, OH)	United States	Broadcast Media	Other	45,000
 WXIX FOX-19 (Cincinnati, OH)	United States	Broadcast Media	Media & Information	39,000
 WAVE NBC-3 (Louisville, KY)	United States	Broadcast Media	Media & Information	37,000
 WAFF NBC-48 (Huntsville, AL)	United States	Broadcast Media	Media & Information	35,000
 WFIE NBC-14 (Evansville, IN)	United States	Broadcast Media	Media & Information	35,000























Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 WWBT NBC-12 (Richmond, VA)	United States	Broadcast Media	Media & Information	34,000
 Information Week	United States	Trade Pub	Tech	34,000
 WSFA NBC-12 (Montgomery, AL)	United States	Broadcast Media	Media & Information	30,000
 WCSC CBS-5 (Charleston, SC)	United States	Broadcast Media	Media & Information	30,000
 KHNL-TV NBC-8 (Honolulu, HI)	United States	Broadcast Media	Media & Information	30,000
 BioSpace	United States	News & Information Service	Health	30,000
 WRCB-TV NBC-3 (Chattanooga, TN)	United States	Broadcast Media	Media & Information	29,000
 WCAX CBS-3 (Burlington, VT)	United States	Broadcast Media	Media & Information	29,000
 Daily Herald	United States	Newspaper	Other	29,000
 WSPA-TV CBS-7 (Spartanburg, SC)	United States	Broadcast Media	Other	27,000
 WSET-TV ABC-13 (Lynchburg, VA)	United States	Broadcast Media	Media & Information	27,000
 KLTV ABC-7 (Tyler, TX)	United States	Broadcast Media	Media & Information	27,000
 WLOX ABC-13 (Biloxi, MS)	United States	Broadcast Media	Media & Information	26,000
 KHQ-TV NBC-6 (Spokane, WA)	United States	Broadcast Media	Media & Information	26,000
 Marketplace from American Public Media	United States	Broadcast Media	Media & Information	26,000
 WDRB FOX-41 (Louisville, KY)	United States	Broadcast Media	Media & Information	24,000
 WALB NBC-10 (Albany, GA)	United States	Broadcast Media	Media & Information	24,000
 WBOC CBS-16 (Salisbury, MD)	United States	Broadcast Media	Media & Information	23,000
 KFMB-TV CBS-8 (San Diego, CA)	United States	Broadcast Media	Media & Information	23,000
 WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)	United States	Broadcast Media	Media & Information	23,000
 One News Page Global Edition	Global	News & Information Service	Other	22,000
 Spoke	United States	News & Information Service	Other	21,000






















Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 KTUL-TV ABC-8 (Tulsa, OK)	United States	Broadcast Media	Media & Information	19,000
 WTOC CBS-11 (Savannah, GA)	United States	Broadcast Media	Media & Information	18,000
 KOLD CBS-13 (Tucson, AZ)	United States	Broadcast Media	Media & Information	18,000
 WTOL CBS-11 (Toledo, OH)	United States	Broadcast Media	Media & Information	18,000
 KFVS CBS-12 (Cape Girardeau, MO)	United States	Broadcast Media	Media & Information	18,000
 KAIT ABC-8 (Jonesboro, AR)	United States	Broadcast Media	Media & Information	18,000
 WLSL-TV NBC-10 (Roanoke, VA)	United States	Broadcast Media	Other	16,000
 WECT NBC-6 (Wilmington, NC)	United States	Broadcast Media	Media & Information	16,000
 KSLA CBS-12 (Shreveport, LA)	United States	Broadcast Media	Media & Information	14,000
 KCBD NBC-11 (Lubbock, TX)	United States	Broadcast Media	Media & Information	14,000
 WOIO CBS-19 (Cleveland, OH)	United States	Broadcast Media	Media & Information	14,000
 WTVG-TV ABC-13 (Toledo, OH)	United States	Broadcast Media	Media & Information	14,000
 WBOY-TV NBC-12 (Clarksburg, WV)	United States	Broadcast Media	Other	13,000
 KATV-TV ABC-7 (Little Rock, AR)	United States	Broadcast Media	Media & Information	13,000
 WVUE-TV FOX-8 (New Orleans, LA)	United States	Broadcast Media	Other	13,000
 WTVM ABC-9 (Columbus, GA)	United States	Broadcast Media	Media & Information	11,000
 WNCT-TV CBS-9 (Greenville, NC)	United States	Broadcast Media	Other	11,000
 KTRE ABC-9 (Lufkin, TX)	United States	Broadcast Media	Media & Information	11,000
 WRAL-TV CBS-5 (Raleigh, NC)	United States	Broadcast Media	Media & Information	11,000
 Street Insider	United States	Trade Pub	Financial	11,000
 Star Tribune (Minneapolis, MN)	United States	Newspaper	Other	11,000
 FinancialContent - PR Newswire	United States	News & Information Service	Other	11,000






















Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Oklahoman (Oklahoma City, OK)	United States	Newspaper	Media & Information	11,000
 Long Beach Press-Telegram (Long Beach, CA)	United States	Newspaper	Media & Information	11,000
 SiliconValley.com (Silicon Valley, CA)	United States	Newspaper	Media & Information	11,000
 Santa Cruz Sentinel (Santa Cruz, CA)	United States	Newspaper	Media & Information	11,000
 San Jose Mercury News	United States	Newspaper	Other	11,000
 Inside Bay Area	United States	Newspaper	Media & Information	11,000
 Contra Costa Times	United States	Newspaper	Media & Information	11,000
 The State (Columbia, SC)	United States	Newspaper	Media & Information	11,000
 Olympian (Olympia, WA)	United States	Newspaper	Media & Information	11,000
 Sun Herald (Biloxi, MS)	United States	Newspaper	Media & Information	11,000
 Fort Worth Star-Telegram (Fort Worth, TX)	United States	Newspaper	Media & Information	11,000
 Tribune (San Luis Obispo, CA)	United States	Newspaper	Media & Information	11,000
 The Sacramento Bee	United States	Newspaper	Media & Information	11,000
 News Tribune (Tacoma, WA)	United States	Newspaper	Media & Information	11,000
 News & Observer (Raleigh, NC)	United States	Newspaper	Other	11,000
 The Sun News (Myrtle Beach, SC)	United States	Newspaper	Media & Information	11,000
 Miami Herald	United States	Newspaper	Media & Information	11,000
 Telegraph-Macon (Macon, GA)	United States	Newspaper	Media & Information	11,000
 Columbus Ledger-Enquirer (Columbus, GA)	United States	Newspaper	Media & Information	11,000
 Lexington Herald-Leader (Lexington, KY)	United States	Newspaper	Media & Information	11,000
 Kansas City Star	United States	Newspaper	Other	11,000
 Wichita Eagle (Wichita, KS)	United States	Newspaper	Media & Information	11,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Island Packet (Bluffton, SC)	United States	Newspaper	Other	11,000
 Bradenton Herald (Bradenton, FL)	United States	Newspaper	Media & Information	11,000
 The Bellingham Herald	United States	Newspaper	Other	11,000
 Belleville News-Democrat	United States	Newspaper	Media & Information	11,000
 The Daily Herald	United States	Newspaper	Other	11,000
 Rockford Register Star	United States	Newspaper	Other	11,000
 Value Investing News	United States	News & Information Service	Financial	11,000
 Buffalo News (Buffalo, NY)	United States	Newspaper	Media & Information	11,000
 WMBF NBC-32 (Myrtle Beach, SC)	United States	Broadcast Media	Media & Information	10,000
 WTRF-TV CBS-7 (Wheeling, WV)	United States	Broadcast Media	Other	8,000
 WLNE-TV ABC-6 (Providence, RI)	United States	Broadcast Media	Media & Information	8,000
 WFMJ-TV NBC-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	7,000
 WDAM NBC-7 (Hattiesburg-Laurel, MS)	United States	Broadcast Media	Media & Information	7,000
 WXTX-TV FOX-54 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
 WVNS-TV CBS-59 (Ghent, WV)	United States	Broadcast Media	Other	Not available
 WTNZ FOX-43 (Knoxville, TN)	United States	Broadcast Media	Media & Information	Not available
 WSFX-TV FOX-26 (Wilmington, NC)	United States	Broadcast Media	Media & Information	Not available
 WSAV-TV NBC-3 (Savannah, GA)	United States	Broadcast Media	Other	Not available
 WRBL-TV CBS-3 (Columbus, GA)	United States	Broadcast Media	Other	Not available
 WMC NBC-5 (Memphis, TN)	United States	Broadcast Media	Media & Information	Not available
 WLTZ-TV NBC-38 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
 WFXG-TV FOX-54 (Augusta, GA)	United States	Broadcast Media	Media & Information	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 WFLX FOX-29 (West Palm Beach, FL)	United States	Broadcast Media	Media & Information	Not available
 Web Lens	Canada	News & Information Service	Other	Not available
 WBCB-TV CW-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	Not available
 WAND-TV NBC-17 (Decatur, IL)	United States	Broadcast Media	Media & Information	Not available
 VideoBasedTutorials.com	United States	Trade Pub	Tech	Not available
 VB Profiles	United States	News & Information Service	Other	Not available
 KQCW CW-12/19 (Tulsa, OK)	United States	Broadcast Media	Media & Information	Not available
 Today's News	Global	News & Information Service	Other	Not available
 The Sasha Marina Show	United States	News & Information Service	Other	Not available
 The State Journal (Charleston, WV)	United States	Newspaper	Other	Not available
 KMEG-TV CBS-14 (Sioux City, IA)	United States	Broadcast Media	Media & Information	Not available
 KFMB 100.7 Jack-FM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 Roasted Pixel - A Visual Media Company	United States	News & Information Service	Other	Not available
 ProfitQuotes	United States	News & Information Service	Financial	Not available
 One News Page Unites States Edition	United States	News & Information Service	Other	Not available
 Older Not Dead.com	Global	News & Information Service	Multicultural & Demographic	Not available
 Obras	Mexico	Trade Pub	Other	Not available
 KWES-TV NBC-9 (Midland, TX)	United States	Broadcast Media	Media & Information	Not available
 KAUZ-TV CBS-6 (Wichita Falls, TX)	United States	Broadcast Media	Media & Information	Not available
 KFDA CBS-10 (Amarillo, TX)	United States	Broadcast Media	Media & Information	Not available
 NebraskaTV (Kearney, NE)	United States	Broadcast Media	Media & Information	Not available
 KNDO-TV NBC / KNDU-TV NBC (Kennewick, WA)	United States	Broadcast Media	Other	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 WGFL-TV CBS-4 (Gainesville, FL)	United States	Broadcast Media	Media & Information	Not available
 WFXS-TV FOX-55 (Wausau , WI)	United States	Broadcast Media	Other	Not available
 WTLH-TV FOX-49 (Tallahassee, FL)	United States	Broadcast Media	Other	Not available
 WOLF-TV FOX-56 (Wilkes-Barre, PA)	United States	Broadcast Media	Other	Not available
 WPFO-TV FOX-23 (Portland, ME)	United States	Broadcast Media	Other	Not available
 WDSI-TV FOX-61 (Chattanooga, TN)	United States	Broadcast Media	Other	Not available
 WLBT NBC-3 (Jackson, MS)	United States	Broadcast Media	Media & Information	Not available
 Worcester Telegram & Gazette	United States	Trade Pub	Media & Information	Not available
 KXXV-TV ABC-25 (Waco, TX)	United States	Broadcast Media	Media & Information	Not available
 KXMB-TV CBS-12(Bismarck, ND)	United States	Broadcast Media	Other	Not available
 KUSI-TV IND-51 (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)	United States	Broadcast Media	Media & Information	Not available
 KTVN-TV CBS-2 (Reno, NV)	United States	Broadcast Media	Media & Information	Not available
 KTEN NBC-10 (Denison, TX)	United States	Broadcast Media	Media & Information	Not available
 KSWT-TV CBS-13 (Yuma, AZ)	United States	Broadcast Media	Media & Information	Not available
 KSWO-TV ABC-7 (Lawton, OK)	United States	Broadcast Media	Media & Information	Not available
 KPLC NBC-7 (Lake Charles-Lafayette, LA)	United States	Broadcast Media	Media & Information	Not available
 KOAM-TV CBS-7 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
 KMPH-TV FOX-26 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
 KFRE-TV CW-59 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
 KLKN ABC-8 (Lincoln, NE)	United States	Broadcast Media	Media & Information	Not available
 KLJB-TV FOX-18 (Davenport, IA)	United States	Broadcast Media	Other	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 KIII-TV ABC-3 (Corpus Christi, TX)	United States	Broadcast Media	Other	Not available
 KCEN-TV NBC-9 (Temple, TX)	United States	Broadcast Media	Media & Information	Not available
 KFVE MyNetworkTV-5 (Honolulu, HI)	United States	Broadcast Media	Media & Information	Not available
 ITBusinessNet.com	United States	Trade Pub	Tech	Not available
 KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)	United States	Broadcast Media	Media & Information	Not available
 WZDX-TV FOX-54 (Huntsville, AL)	United States	Broadcast Media	Other	Not available
 KPTM-TV FOX-42 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
 WLAX-TV FOX-25/48 (LaCrosse, WI)	United States	Broadcast Media	Other	Not available
 WBOC-TV FOX-21 (Salisbury, MD)	United States	Broadcast Media	Other	Not available
 WFXR-TV FOX-21/27 (Roanoke, VA)	United States	Broadcast Media	Other	Not available
 KFJX-TV FOX-14 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
 Foreign Press Association	United States	News & Information Service	Other	Not available
 WICU-TV NBC-12 (Erie, PA)	United States	Broadcast Media	Other	Not available
 WUPV-TV CW-65 (Ashland, VA)	United States	Broadcast Media	Media & Information	Not available
 KXVO-TV CW-15 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
 WLTZ-TV CW-38 (Columbus, GA)	United States	Broadcast Media	Other	Not available
 WCBD-TV NBC-2 (Mt. Pleasant, SC)	United States	Broadcast Media	Other	Not available
 KYTX CBS-19 (Tyler, TX)	United States	Broadcast Media	Media & Information	Not available
 KAZT IND-7 (Phoenix/Prescott, AZ)	United States	Broadcast Media	Media & Information	Not available
AVENTION	United States	News & Information Service	Other	Not available
 WCIV-TV ABC-4 (Charleston, SC)	United States	Broadcast Media	Media & Information	Not available
 KRHD-TV ABC-40 (Bryan-College Station, TX)	United States	Broadcast Media	Media & Information	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 KFMB 760-AM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KBMT-TV ABC-12 (Beaumont, TX)	United States	Broadcast Media	Media & Information	Not available
 Streaming Business News	United States	News & Information Service	Other	Not available
 Money Show	United States	Broadcast Media	Media & Information	Not available
 StockNod	United States	News & Information Service	Financial	Not available
 Presentation Master	United States	Trade Pub	Tech	Not available
 OX3 Productions	United States	Broadcast Media	Other	Not available
 Operation Deepdown	United States	News & Information Service	Other	Not available
 New York Events	United States	Blog	Other	Not available
 News Throttle	United States	News & Information Service	Other	Not available
 Networking @ ITBusinessNet.com	United States	Trade Pub	Tech	Not available
 MrBayStreet.com	Canada	News & Information Service	Other	Not available
 myMotherLode.com	United States	Trade Pub	Media & Information	Not available
 Manhattanweek	United States	News & Information Service	Other	Not available
 KSTC-TV IND-45 (Saint Paul, MN)	United States	Broadcast Media	Media & Information	Not available
 Wall Street Select	United States	News & Information Service	Other	Not available
 Global Newsweek	Global	News & Information Service	Media & Information	Not available
 Digital Media Online, Inc.	United States	Trade Pub	Tech	Not available
 Business @ IT Business Net	United States	Trade Pub	Tech	Not available
 AssignmentEditor.com	Global	News & Information Service	Other	Not available
 AP Newsroom.com	United States	News & Information Service	Other	Not available

Visitors per Day data from comScore, Inc is used to provide an indication of the potential audience for your press release. comScore, Inc does not provide data for all websites in our network.

Traffic

474

Release Views

406

Image views with this release

2,024

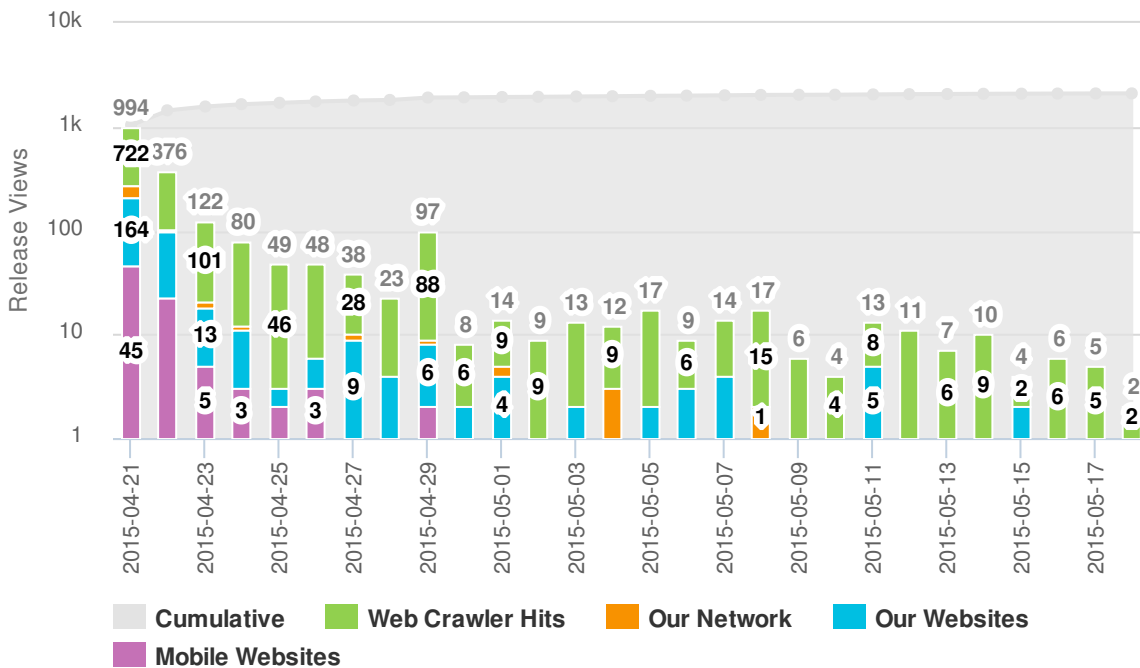
All image views & downloads

Traffic Summary

Release Views Trends

See when the traffic to your release occurred.

Total Release Views by Day



Traffic by Asset

Views, plays and downloads of your release and any assets you included with it. Any views, etc. of assets that can not be linked directly to this release are shown against each other further below [?](#)

3rd Annual Chief Digital Officer Summit, Sponsored by Capgemini, Returns to Thomson Reuters in NYC on April 29, 2015

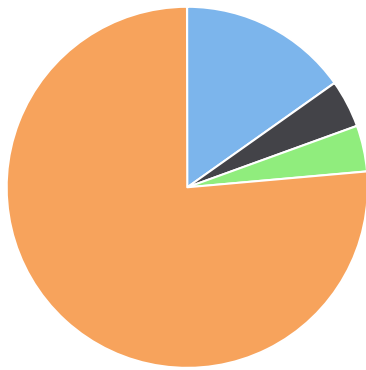
474 views
1,534 web crawler hits



Traffic Details

This release has 474 views and 1,534 web crawler hits across all websites & networks.

Release Views & Web Crawler Hits



- Views on Our Websites
- Mobile views on our apps & website
- Views on Our Network
- Web Crawler Hits

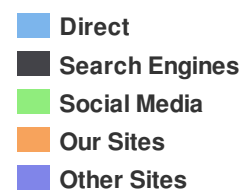
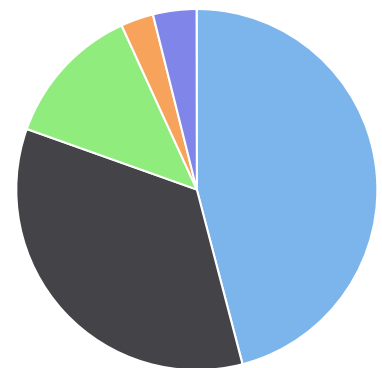
Websites	Views/Hits
Views On Our Websites	305
Mobile Views On Our Apps & Websites	86
∨ Views On Our Network (28)	83
Not Available	30
WAVE NBC-3 (Louisville, KY)	5
ITBusinessNet.com	5
WSPA-TV CBS-7 (Spartanburg, SC)	4
WMBF NBC-32 (Myrtle Beach, SC)	4
Business First of Buffalo	4
WTOL CBS-11 (Toledo, OH)	2
WFLX FOX-29 (West Palm Beach, FL)	2
KPLC NBC-7 (Lake Charles-Lafayette, LA)	2
KHNL-TV NBC-8 (Honolulu, HI)	2
KFVS CBS-12 (Cape Girardeau, MO)	2
KFMB-TV CBS-8 (San Diego, CA)	2
KFMB 760-AM (San Diego, CA)	2
KFMB 100.7 Jack-FM (San Diego, CA)	2
KAIT ABC-8 (Jonesboro, AR)	2
WFNS-TV CBS-59 (Ghent, WV)	1
WSAV-TV NBC-3 (Savannah, GA)	1
Total	2,008

Websites	Views/Hits
WRCB-TV NBC-3 (Chattanooga, TN)	1
WNCT-TV CBS-9 (Greenville, NC)	1
WFMJ-TV NBC-21 (Youngstown, OH)	1
WCMH-TV NBC-4 (Columbus, OH)	1
WCBD-TV NBC-2 (Mt. Pleasant, SC)	1
KWTV-TV CBS-9 (Oklahoma City, OK)	1
KUSI-TV IND-51 (San Diego, CA)	1
KOTV-TV CBS-6 (Tulsa, OK)	1
KNDO-TV NBC / KNDU-TV NBC (Kennewick, WA)	1
KHQ-TV NBC-6 (Spokane, WA)	1
Digital Media Online, Inc.	1
Web Crawler Hits	1,534
Total	2,008

Traffic Sources

See where your traffic originated, whether from search engines, social networks, or other sources, or how many visits were directly to the release. [?](#)


Traffic Sources	Instances
Direct	141
∨ Search Engines (2)	106
Google	102
Yahoo!	4
∨ Social Media (3)	39
Facebook	22
Twitter	15
LinkedIn	2
∨ Our Sites (1)	9
pnewswire.com	9
∨ Other Sites (3)	12
cdoclub.com	9
talent.capgemini.com	2
Total	307



Traffic Sources	Instances
bizjournals.com	1
Total	307

Image Views

See how many views your images are receiving, both on your release and on our image archive, photos.prnewswire.com. Note that Image Views may also include hits from search engines and other web crawlers. For more information on this view our Help pages.

Image	Caption	Image Archive	Views With This Release	All Image Views	Downloads
	CDO Summit NYC (PRNewsFoto/CDO Club)	photos.prnewswire.com	406	2,024 (since Apr 21, 2015)	0

Audience

84
Media Views

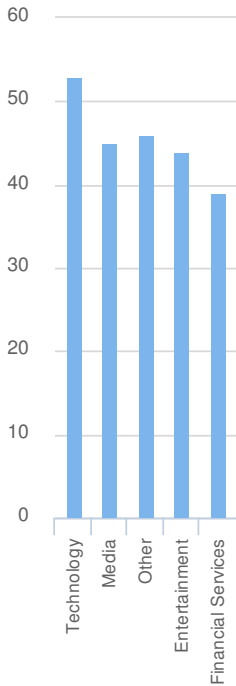
76
Organization Views

Audience Summary

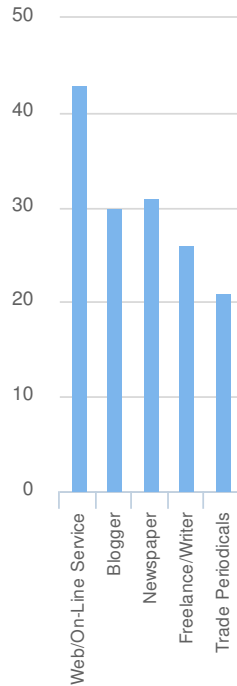
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

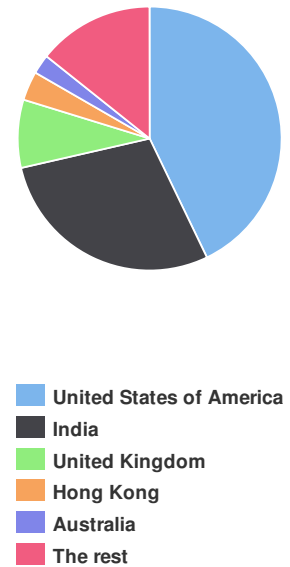
Top Industries



Top Media Types



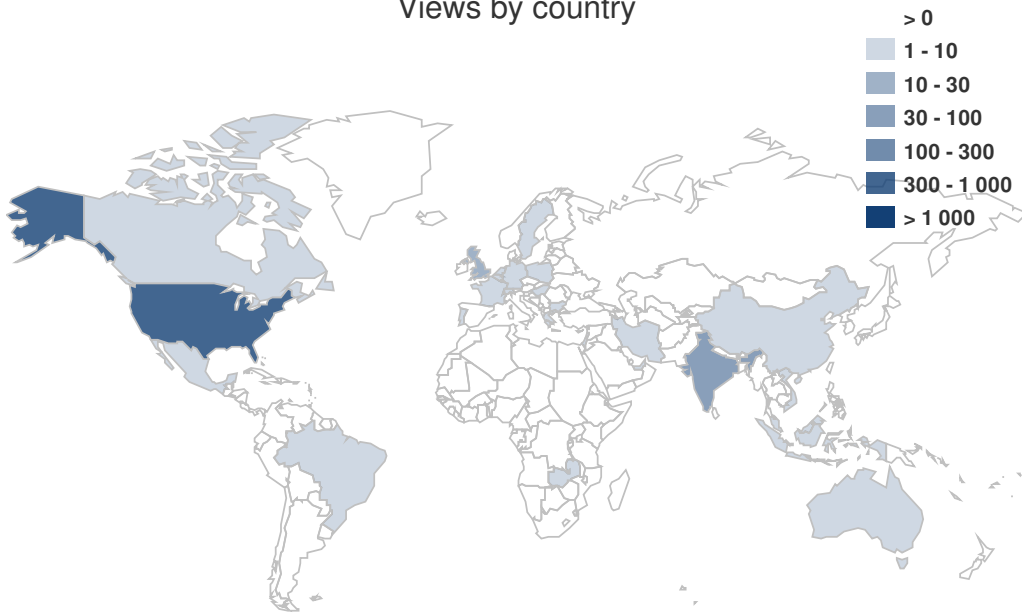
Top Countries



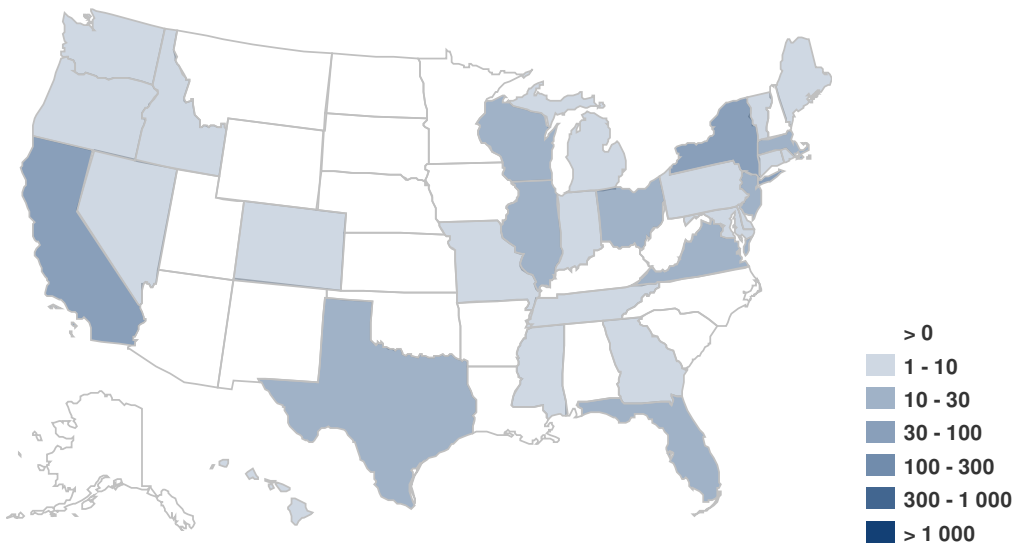
Geo-segmentation

See where views of your release originated. [?](#)

Views by country



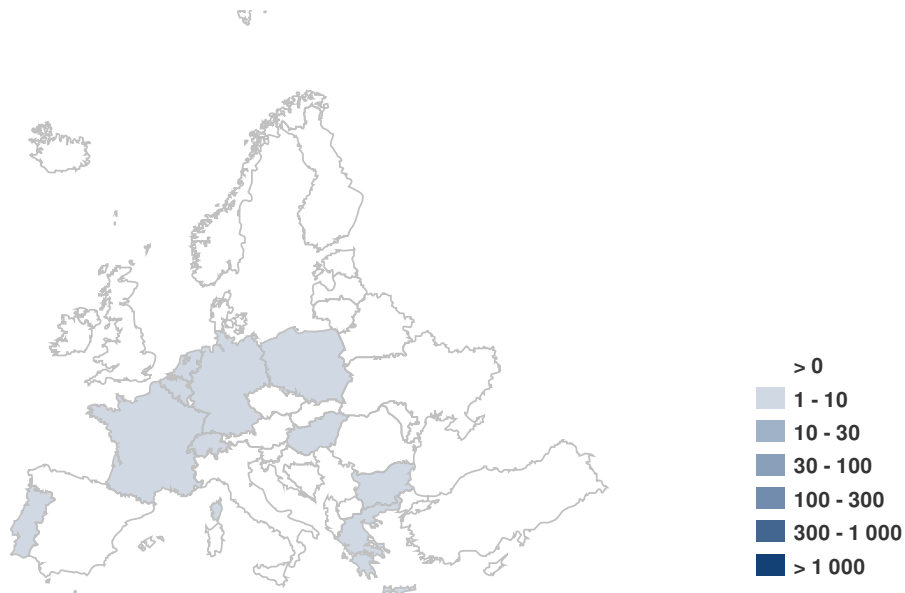
Views by state



Views by province



Views by country



Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Media Type	Location	Views ▼
TalentAttach	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	8
ITNewsAsia.com	Technology	Web/On-Line Service	HONG KONG	3
eTurboNews	Travel	Newspaper	UNITED STATES OF AMERICA	3
Total				84


NewsRX	Other	Other	UNITED STATES OF AMERICA	3
MMI Online	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	2
Burlington Free PRes	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED STATES OF AMERICA	2
themoneytimes.com	Entertainment, Financial Services, Healthcare, Technology	Web/On-Line Service	INDIA	2
Creativepool	Broadcast, Media	Web/On-Line Service	UNITED KINGDOM	2
Muvi TV	Entertainment, Media, Other	Television	ZAMBIA	2
La Voz	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED STATES OF AMERICA	2
Healtheventz	Broadcast, Environment, Healthcare	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Cognizant	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
Luxechronicle	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	INDIA	1
CSR Digest	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
Coin Fire	Financial Services, Technology	Blogger	UNITED STATES OF AMERICA	1
Blue Giraffe Media	General Business, Media, Other	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	1
Aray Systems	Healthcare	Web/On-Line Service	INDIA	1
MInt	Broadcast, Consumer Products, Energy, Entertainment, Financial Services, General Business, Public Issues, Travel	Newspaper	INDIA	1
AfeeZ Aziz & Co	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	MALAYSIA	1
Anico	Consumer Products	Web/On-Line Service	INDIA	1
Total				84


CS Direkt	Entertainment	Freelance/Writer	INDIA	1
CouponDaddy	Consumer Products, Financial Services, General Business, Media, Technology, Travel	Blogger, Freelance/Writer	INDIA	1
Buffalo News	Features	Newspaper	UNITED STATES OF AMERICA	1
Enterprise Mobility Exchange	Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
rajasthan patrika	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Freelancer	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	PORTUGAL	1
T V Today Network Limited	General Business	Television	INDIA	1
Ping Digital Broadcast Pvt Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
ShoppingSpirit.pt	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Technology, Transport, Travel	Consumer Periodicals, Newspaper, Other, Web/On-Line Service	PORTUGAL	1
Findable.in	Other	Web/On-Line Service	INDIA	1
International Journal of Pharmacy and Technology	Public Issues	Newspaper	INDIA	1
Dainik Bhaskar	Auto, Other	Web/On-Line Service	INDIA	1
ISoVegas	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED STATES OF AMERICA	1
CoinTelegraph	Financial Services, General Business, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	VIETNAM	1
Login Media Publishing	Entertainment	Other	INDIA	1
Los Angeles Business Journal	Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
Linneyville	Auto, Consumer Products, Entertainment, Media, Other, Technology, Travel	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	1
City News Service	Auto, Broadcast, Entertainment, Features, Media, Sports, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
none	Other	Wire Service	INDIA	1
Upfront News Online	Other	Wire Service	UNITED STATES OF AMERICA	1
Device Management Forum	Auto, Energy, Healthcare, Technology, Transport	Web/On-Line Service	UNITED KINGDOM	1
Total				84

Upfront News	Other	Wire Service	UNITED STATES OF AMERICA	1
PR Week	Entertainment, Media, Sports, Travel	Freelance/Writer, Newspaper	UNITED KINGDOM	1
Silver Marketing Group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Consumer Periodicals, Newspaper, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
ResourceShelf.Com	Entertainment, Financial Services, Media, Other, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
La Prensa Grafica	Other	Other	EL SALVADOR	1
About.com	Other, Technology	Web/On-Line Service	AUSTRALIA	1
BI Advisor, Software Magazine, BPtrends	Technology	Blogger, Freelance/Writer, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
LatinVision.com	Entertainment, Financial Services, Media, Technology	Blogger, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
formatnews.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Web/On-Line Service	INDONESIA	1
mobile news network	Broadcast, Entertainment, General Business, Media, Public Issues, Technology	Newspaper, Other	UNITED STATES OF AMERICA	1
AI Motor News	Auto, Consumer Products, Energy, Heavy Industry, Media, Public Issues, Technology, Transport	Blogger, Newspaper	CANADA	1
www.nextfm.gr	Entertainment	Radio	GREECE	1
Automotive News	Auto, Consumer Products, Heavy Industry	Trade Periodicals	UNITED STATES OF AMERICA	1
daily mail group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED KINGDOM	1
Bhopal Samachar	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	INDIA	1
Times of India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	INDIA	1
http://www.crowdfundingguide.com/	Auto, Energy, Financial Services, General Business, Public Issues, Sports, Technology, Transport	Blogger, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	1
HiringSquare.com	Auto, Broadcast, Consumer Products, Energy, Financial Services, General Business, Healthcare, Heavy Industry, Media, Technology, Transport	Blogger, Web/On-Line Service	INDIA	1
Total				84

Newsquest	Auto, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Heavy Industry, Media, Public Issues, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	UNITED KINGDOM	1
Khaleej Times	Features, Travel	Blogger, Newspaper, Radio, Web/On-Line Service	UNITED ARAB EMIRATES	1
Castleford Media Pty Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	AUSTRALIA	1
T3	Entertainment, Media, Technology, Transport	Blogger, Freelance/Writer	UNITED KINGDOM	1
The HRIS World Research Network	General Business, Other, Technology	Blogger, Freelance/Writer, Trade Periodicals, Web/On-Line Service	BRAZIL	1
Omega Communications	Other	Other	UNITED STATES OF AMERICA	1
Total				84

Organization Views

See which organizations have viewed your release 

Organization	Headquarters	Country	Location	Parent Organization	Industry	Views 
Cap Gemini America	1100 Superior Ave E Suite 960	US	UNITED STATES			8
Staples, Inc	500 Staples Drive Flr 1E	US	UNITED STATES			8
Sogefi USA LLC	7735 Paragon Road, Dayton Ohio, USA, 45459	US	UNITED STATES			4
Capgemini India Pvt Ltd		IN	INDIA			4
Orange Business Services UK		UK	UNITED KINGDOM			3
S.C. Johnson & Son, Inc.	1525 Howe Street	US	UNITED STATES	S.C. Johnson & Son Incorporated	Manufacturing	2
National Retail Federation	7900 Sudley Road, Suite 200		UNITED STATES			2
BZONE-LAN		IL	ISRAEL			2
FLORIDA CANCER SPECIALISTS	4371 Veronica S Shoemaker Blvd	US	UNITED STATES			1
Swedavia AB		SE	SWEDEN			1
Capgemini US, LLC	1660 W 2nd ST, Suite 200		UNITED STATES			1
The New York Times Company	620 8th Ave	US	UNITED STATES			1
MARWYN PARTNERS LTD		UK	UNITED KINGDOM			1
Barclays Capital	27 Commerce Dr	US	UNITED STATES	Barclays PLC	Financial Services	1
Gemini Consulting	25 AIRPORT ROAD	US	UNITED STATES	Capgemini, Inc.	Computers & Electronics	1
Service NSAI		FR	FRANCE			1
Dow Jones-Telerate	4300 North Route 1 Bldg. 1	US	UNITED STATES	Dow Jones & Company	Financial Services	1
Weissmann Wolf	9665 WILSHIRE BLVD	US	UNITED STATES			1
Metro Office Management, Inc.	11710 Plaza America Drive Suite 2000	US	UNITED STATES			1
American Museum of Natural History	Central Park West at 79th Street	US	UNITED STATES	American Museum of Natural History	Education	1
Total						76

Owens-Corning	1 Owens Corning Parkway	US	UNITED STATES	Owens Corning	Manufacturing	1
Chadick Ellig Inc.	300 Park Ave 25th Floor		UNITED STATES			1
State of Rhode Island	One Capitol Hill 2nd Floor - DOIT	US	UNITED STATES	State of Rhode Island	Travel, Recreation, and Leisure	1
CloudFlare, Inc.	665 Third Street #207	US	UNITED STATES	Cloudflare	Software & Internet	1
Unicepta Gesellschaft fuer Medienanalyse mbH		DE	GERMANY			1
Colt Technology Services		ES	BELGIUM	COLT Technology Services Group Limited	Telecommunications	1
Gecis- Global Business Organisation ,		IN	INDIA	General Electric Company	Computers & Electronics	1
Prosodie Lyon		FR	FRANCE			1
TCS		IN	INDIA	TCS	Business Services	1
Ernst & Young		UK	UNITED KINGDOM	Ernst & Young LLP	Business Services	1
Syntel Limited		IN	INDIA			1
Royal Bank of Canada	315 Front Street West	CA	CANADA	Royal Bank of Canada	Manufacturing	1
Shared Services Canada	Shared Services Canada 350 KEDC	CA	CANADA	Government of Canada		1
MARC FISHER FOOTWEAR - PUTNUM AVE	777 W PUTNAM AVE	US	UNITED STATES			1
JOURNAL PUBLICATIONS		US	UNITED STATES			1
Erika-Bulgaria		BG	BULGARIA			1
E*Trade	4125 Windward Plaza Drive	US	UNITED STATES	E*TRADE Financial Corporation	Financial Services	1
Croydon		UK	UNITED KINGDOM			1
DDB WORLDWIDE - IT SERVICES	437 Madison Avenue 4th Floor	US	UNITED STATES	Omnicom Group Inc.	Business Services	1
New York University	726 Broadway, 8th Floor - ITS	US	UNITED STATES	New York University	Education	1
Wipro Technologies		IN	INDIA	Wipro Limited	Business Services	1
Swedish Healthy Concept	1545 Polk St	US	UNITED STATES			1
Deloitte Services LP	1633 Broadway	US	UNITED STATES	Deloitte & Touche LLP	Business Services	1
INTERNATIONAL CREATIVE MANAGEM	10250 CONSTELLATION BLVD	US	UNITED STATES			1
SKYLOGIC SATELLITE --> TOOWAY SERVICES		FR	UNITED KINGDOM			1
Fleishman-Hillard 2	Hosting Center Address		UNITED STATES	Omnicom	Business Services	1
Korn/ Ferry International	200 Park Ave		UNITED STATES	Korn/Ferry International Inc.	Business Services	1
OBJECT - FRONTIER SOFTWARE (P) LTD		IN	INDIA			1
Accenture	1950 Stemmons Freeway	US	INDIA	Accenture	Business Services	1
McGregor Boyall Associates - Middx		UK	UNITED KINGDOM			1
5x5 Industries, LLC	523 W 6th Ave		UNITED STATES			1
Total						76

Twitter Audience

The twitter accounts that have engaged with your release. See the tweets in the Engagement tab.

Total Followers: 98,500



David Mathison @BeTheMedia

67,597 Followers



David Mathison @BeTheMedia

67,585 Followers



David Mathison @BeTheMedia

67,585 Followers



Dirk Palder @DirkPalder

570 Followers



Eduvigis Ortiz @EduvigisOrtiz

181 Followers



Fabio Moioli @fabiomoioli

22,067 Followers



Gunnar Menzel @gunnarmenzel

121 Followers



news4trends.com @news4trends

549 Followers



Sandra Gabriel @cafegabriel

939 Followers



Saurabh Misra @saurabhmisra

713 Followers



Sheryl Chamberlain @sherylchamb

923 Followers

Sienko @AFSienko

648 Followers



Simon Short @simonsishort

813 Followers

Engagement

17
Total Engagement Actions

1
Shares

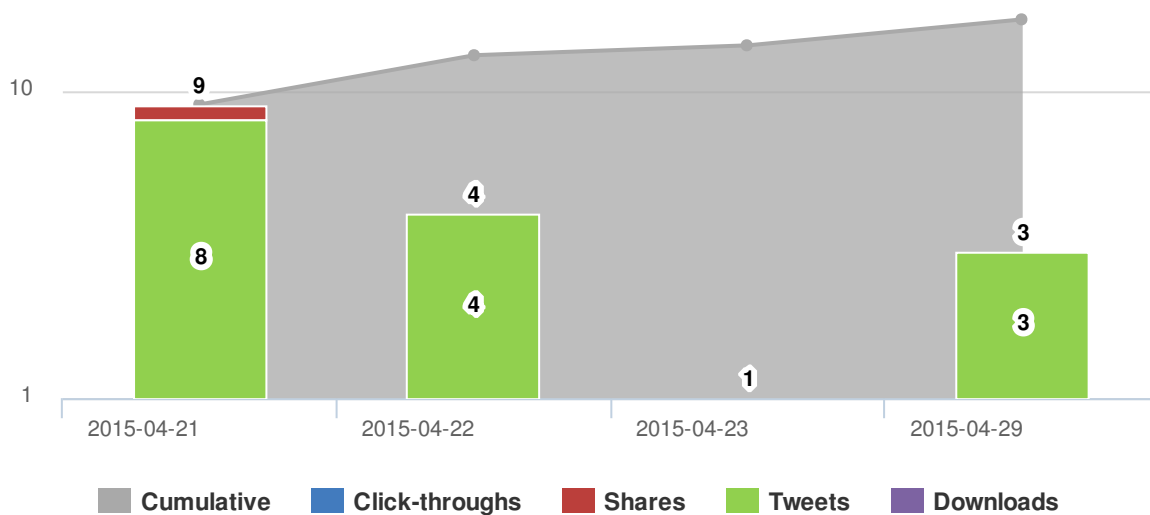
16
Tweets

Engagement Summary

Engagement Timeline

See when your audience engaged with your release.

100



Engagement Details

A break down of click-throughs, shares and other engagement actions.


Shares

A breakdown of the types of sharing your release generated.

Type of share	Shares
Email	1
Total Shares	1

Tweets

Your release was mentioned in 13 tweets and 3 retweets so far, with an estimated total audience of 98,500 followers.




David Mathison @BeTheMedia Posted on 2015-04-22 13:45:36

80 67,597 Followers

The 3rd Annual #CDOSummitNYC Sponsored by Capgemini, Returns to Thomson Reuters on April 29 Register today! <http://t.co/veNFtDmW02>
View on Twitter

View retweets▼




@KateTberg
641 Followers



David Mathison @BeTheMedia Posted on 2015-04-21 10:45:46

80 67,585 Followers

3rd Annual Chief Digital Officer Summit, Sponsored by Capgemini, Returns to Thomson Reuters in NYC on April 29, 2015 <http://t.co/GyzCh3QHWA>
View on Twitter




David Mathison @BeTheMedia Posted on 2015-04-21 12:45:47


80 67,585 Followers

The 3rd Annual #CDOSummitNYC Sponsored by Capgemini, Returns to Thomson Reuters on April 29 <http://t.co/7sg8ODgzoz> Register today!
View on Twitter


View retweets▼



@nigelwalsh
2,147 Followers



@FameCoach
591 Followers



Dirk Palder @DirkPalder Posted on 2015-04-23 01:23:58

1 570 Followers

3rd Annual Chief Digital Officer Summit, Sponsored by Capgemini, Returns to NY April 21, 2015 /PRNewswire/ -- <http://t.co/EzN93EH2Nj>
View on Twitter



Eduvigis Ortiz @EduvigisOrtiz

Posted on 2015-04-29 08:35:50

181 Followers

3rd Annual Chief Digital Officer Summit, Sponsored by Capgemini, Returns to Thomson Reuters in ... - <http://t.co/qsCajEI6L8> #GoogleAlerts

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