CDO Club Names Starbucks Coffee Company's Adam Brotman U.S. Chief Digital Officer of the Year 2015

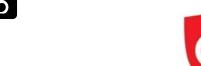
English

Story Number: PH93105 Clear Time Apr 29, 2015 8:40 AM ET

View Release ~

Assets

What did I send with my release?



Distribution

Where did my release appear online?

253

19,964,000

websites total potential audience

Traffic

What traffic did my release generate?

1,413

1.718

216

release views

web crawler hits

image views

Audience

Who are the audiences viewing my release?

94

30

media views

organization views



How are people engaging with my release?

52

total engagement actions

11 tweets 41 shares

Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

51

total visibility

53 distribution

64 traffic 35 audience

84

engagement



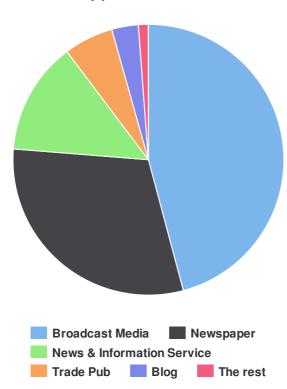
Distribution

253 Websites 19,964,000 Total Potential Audience

Distribution Summary

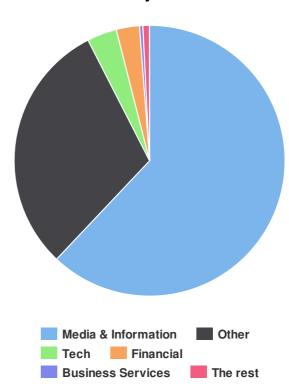
See the types of websites your release posted to, and the industries they cover.

Website Type



Website Type	Websites
Broadcast Media	116
Newspaper	77
News & Information Service	34
Trade Pub	15
Blog	8
Magazine	1
Portal	1
PR Newswire	1

Website Industry



Website Industry	Websites
Media & Information	157
Other	77
Tech	9
Financial	7
Business Services	1
Health	1
Multicultural & Demographic	1
Total Number of Websites	253

Website Type	Websites
Total Number of Websites	253

Distribution Details

The details of each component of your online distribution.

Online Distribution

253 postings to websites on our network have been found, with a total potential audience of 19,964,000 ② visitors per day.

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience -
REUTERS	Reuters	United States	News & Information Service	Financial	617,000
boston com	Boston Globe	United States	Newspaper	Media & Information	561,000
Wichita Business Journal	Wichita Business Journal	United States	Newspaper	Media & Information	389,000
BusinessJournal	Washington Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal	Minneapolis / St. Paul Business Journal	United States	Newspaper	Media & Information	389,000
Trancie Business Journal	Triangle Business Journal	United States	Newspaper	Media & Information	389,000
THE BUSINESS JOURNAL	Business Journal of the Greater Triad Area	United States	Newspaper	Media & Information	389,000
Bůšinėšš Journal	Tampa Bay Business Journal	United States	Newspaper	Media & Information	389,000
St Louis Business Journal	St. Louis Business Journal	United States	Newspaper	Media & Information	389,000
South Horida BUSINESS JOURNAL	South Florida Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal	Puget Sound Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal	San Jose Business Journal	United States	Newspaper	Media & Information	389,000
Business Times	San Francisco Business Times	United States	Newspaper	Media & Information	389,000
BUSINESS JOURNAL	San Antonio Business Journal	United States	Newspaper	Media & Information	389,00
BUSINESS JOURNAL	Sacramento Business Journal	United States	Newspaper	Media & Information	389,000

Name of Websi	ite or Media Outlet	Location	Website Type	Industry	Audience ¬
Business Journal	Portland Business Journal	United States	Newspaper	Media & Information	389,000
BUSINESSTIMES	Pittsburgh Business Times	United States	Newspaper	Media & Information	389,000
Business Journal	Business Journal of Phoenix	United States	Newspaper	Media & Information	389,000
BUSINESSJOURNAL	Philadelphia Business Journal	United States	Newspaper	Media & Information	389,000
Pacific Business News	Pacific Business News	United States	Newspaper	Media & Information	389,000
Business Journal	Orlando Business Journal	United States	Newspaper	Media & Information	389,000
NEW YORK BUSINESS JOURNAL	New York Business Journal	United States	Newspaper	Other	389,000
Nashville Business Journal	Nashville Business Journal	United States	Newspaper	Media & Information	389,000
Büsiness Journal	Business Journal of Greater Milwaukee	United States	Newspaper	Media & Information	389,000
Memphis Business Journal	Memphis Business Journal	United States	Newspaper	Media & Information	389,000
Business First	Business First of Louisville	United States	Newspaper	Media & Information	389,000
Los Angeles Business	Los Angeles Business from bizjournals	United States	Newspaper	Media & Information	389,000
BÜSINÉSS JOURNAL	Kansas City Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal	Jacksonville Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal	Houston Business Journal	United States	Newspaper	Media & Information	389,000
Business Journal	Denver Business Journal	United States	Newspaper	Media & Information	389,000
BUSINESSJÖURNAL	Dayton Business Journal	United States	Newspaper	Media & Information	389,000
Dallas Business Journal	Dallas Business Journal	United States	Newspaper	Media & Information	389,000
BUSINESS FIRST	Business First of Columbus	United States	Newspaper	Media & Information	389,000
Business Courier	Cincinnati Business Courier	United States	Newspaper	Media & Information	389,000
CHICAGO NUSINESS JOURNAL	Chicago Business News	United States	Newspaper	Other	389,00
BUSINESS JOURNAL	Charlotte Business Journal	United States	Newspaper	Media & Information	389,000

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
Business First Western New YEA'S Business Newspaper	Business First of Buffalo	United States	Newspaper	Media & Information	389,000
Boston Business Journal	Boston Business Journal	United States	Newspaper	Media & Information	389,000
BUSINESS JOURNAL	Birmingham Business Journal	United States	Newspaper	Media & Information	389,000
BusinessJournal	Baltimore Business Journal	United States	Newspaper	Media & Information	389,000
AUSTIN BUSINESSJOURNAL	Austin Business Journal	United States	Newspaper	Media & Information	389,000
ATLANTA BUSINESS CHRONICLE	Atlanta Business Chronicle	United States	Newspaper	Media & Information	389,000
BUŠĬŇĔŠSWEEKLY	New Mexico Business Weekly	United States	Newspaper	Media & Information	389,000
BUSINESS REVIEW SCHOOL NEW YORK'S CAPITAL REGION	Business Review (Albany)	United States	Newspaper	Media & Information	389,000
YAHOO! FINANCE	Yahoo! Singapore	Singapore	Portal	Media & Information	129,000
News9.com	KWTV-TV CBS-9 (Oklahoma City, OK)	United States	Broadcast Media	Media & Information	68,000
PR Newswire Under Bauereta Media	PR Newswire	United States	PR Newswire	Media & Information	66,000
wisi 💽 🥗	WISTV NBC-10 (Columbia, SC)	United States	Broadcast Media	Media & Information	53,000
NEWS	WFMZ-TV IND-69 (Allentown, PA)	United States	Broadcast Media	Other	53,000
THE PRESS-ENTERPRISE TO THE PR	Press-Enterprise	United States	Newspaper	Media & Information	50,000
WAFB COM	WAFB CBS-9 (Baton Rouge, LA)	United States	Broadcast Media	Media & Information	48,000
NewsOn6.com	KOTV-TV CBS-6 (Tulsa, OK)	United States	Broadcast Media	Media & Information	48,000
% nbc4 <i>i</i>	WCMH-TV NBC-4 (Columbus, OH)	United States	Broadcast Media	Other	45,000
FOX (9)	WXIX FOX-19 (Cincinnati, OH)	United States	Broadcast Media	Media & Information	39,000
WAVE	WAVE NBC-3 (Louisville, KY)	United States	Broadcast Media	Media & Information	37,00
WAFFACOM	WAFF NBC-48 (Huntsville, AL)	United States	Broadcast Media	Media & Information	35,000
14 NEWS	WFIE NBC-14 (Evansville, IN)	United States	Broadcast Media	Media & Information	35,00
% 2	WWBT NBC-12 (Richmond, VA)	United States	Broadcast Media	Media & Information	34,000

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ¬
InformationWeek	Information Week	United States	Trade Pub	Tech	34,000
business.com	Business.com	Global	News & Information Service	Other	33,000
WSFA 12	WSFA NBC-12 (Montgomery, AL)	United States	Broadcast Media	Media & Information	30,000
HD S	WCSC CBS-5 (Charleston, SC)	United States	Broadcast Media	Media & Information	30,000
NEWS NOW	KHNL-TV NBC-8 (Honolulu, HI)	United States	Broadcast Media	Media & Information	30,000
	BioSpace	United States	News & Information Service	Health	30,000
S EYEWITNESS NEWS	WRCB-TV NBC-3 (Chattanooga, TN)	United States	Broadcast Media	Media & Information	29,000
3 WCAX-TV	WCAX CBS-3 (Burlington, VT)	United States	Broadcast Media	Media & Information	29,000
dh Daily Herald Big Picture . Local Focus	Daily Herald	United States	Newspaper	Other	29,00
wspa ⊛com	WSPA-TV CBS-7 (Spartanburg, SC)	United States	Broadcast Media	Other	27,00
abc R	WSET-TV ABC-13 (Lynchburg, VA)	United States	Broadcast Media	Media & Information	27,00
THE LIBERT ACCIONAL	KLTV ABC-7 (Tyler, TX)	United States	Broadcast Media	Media & Information	27,00
E WLOX 13	WLOX ABC-13 (Biloxi, MS)	United States	Broadcast Media	Media & Information	26,00
AHONDE HD Right Now	KHQ-TV NBC-6 (Spokane, WA)	United States	Broadcast Media	Media & Information	26,00
Marketplace [,]	Marketplace from American Public Media	United States	Broadcast Media	Media & Information	26,00
FOX41 wdrb	WDRB FOX-41 (Louisville, KY)	United States	Broadcast Media	Media & Information	24,00
WALB 10.	WALB NBC-10 (Albany, GA)	United States	Broadcast Media	Media & Information	24,00
WB0C 16	WBOC CBS-16 (Salisbury, MD)	United States	Broadcast Media	Media & Information	23,00
IFMB-IV	KFMB-TV CBS-8 (San Diego, CA)	United States	Broadcast Media	Media & Information	23,00
abc 83 40	WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)	United States	Broadcast Media	Media & Information	23,00
ne News Page 😚	One News Page Global Edition	Global	News & Information Service	Other	22,00
sp⊚ke	Spoke	United States	News & Information Service	Other	21,00

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ¬
KTUL.com	KTUL-TV ABC-8 (Tulsa, OK)	United States	Broadcast Media	Media & Information	19,000
WTDC	WTOC CBS-11 (Savannah, GA)	United States	Broadcast Media	Media & Information	18,000
TUCSON NEWS NOW KOLD I KMSB	KOLD CBS-13 (Tucson, AZ)	United States	Broadcast Media	Media & Information	18,000
TOLEDO REMO MON	WTOL CBS-11 (Toledo, OH)	United States	Broadcast Media	Media & Information	18,000
Heartland NEWS	KFVS CBS-12 (Cape Girardeau, MO)	United States	Broadcast Media	Media & Information	18,000
KAIT (S)	KAIT ABC-8 (Jonesboro, AR)	United States	Broadcast Media	Media & Information	18,000
EE Times	EE Times	United States	Trade Pub	Tech	18,000
wsLs IQ	WSLS-TV NBC-10 (Roanoke, VA)	United States	Broadcast Media	Other	16,000
WECT 6	WECT NBC-6 (Wilmington, NC)	United States	Broadcast Media	Media & Information	16,000
ESLA-IV-DI	KSLA CBS-12 (Shreveport, LA)	United States	Broadcast Media	Media & Information	14,00
NEWS CHANNEL	KCBD NBC-11 (Lubbock, TX)	United States	Broadcast Media	Media & Information	14,00
19ActionПews.com	WOIO CBS-19 (Cleveland, OH)	United States	Broadcast Media	Media & Information	14,00
@ .	WTVG-TV ABC-13 (Toledo, OH)	United States	Broadcast Media	Media & Information	14,00
WBOY.COM	WBOY-TV NBC-12 (Clarksburg, WV)	United States	Broadcast Media	Other	13,00
KATV	KATV-TV ABC-7 (Little Rock, AR)	United States	Broadcast Media	Media & Information	13,00
TOX H	WVUE-TV FOX-8 (New Orleans, LA)	United States	Broadcast Media	Other	13,00
WTVM PARTY OF THE	WTVM ABC-9 (Columbus, GA)	United States	Broadcast Media	Media & Information	11,00
WNCT Son your side online EASTERN NORTH CAROLINA	WNCT-TV CBS-9 (Greenville, NC)	United States	Broadcast Media	Other	11,00
880UFC8 NATION 🗭	Resource Nation	Global	News & Information Service	Business Services	11,00
SKTRE	KTRE ABC-9 (Lufkin, TX)	United States	Broadcast Media	Media & Information	11,00
WRAL COM	WRAL-TV CBS-5 (Raleigh, NC)	United States	Broadcast Media	Media & Information	11,00
StreetInsider.com Tyou're not insideyou're outside	Street Insider	United States	Trade Pub	Financial	11,00

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
Starīribune	Star Tribune (Minneapolis, MN)	United States	Newspaper	Other	11,000
E Financial	FinancialContent - PR Newswire	United States	News & Information Service	Other	11,000
NEWSOK	Oklahoman (Oklahoma City, OK)	United States	Newspaper	Media & Information	11,000
Press-Telegram	Long Beach Press-Telegram (Long Beach, CA)	United States	Newspaper	Media & Information	11,000
SILICONVALLEY.COM	SiliconValley.com (Silicon Valley, CA)	United States	Newspaper	Media & Information	11,000
Santa Cruz Sentinel	Santa Cruz Sentinel (Santa Cruz, CA)	United States	Newspaper	Media & Information	11,000
MercuryNews.com	San Jose Mercury News	United States	Newspaper	Other	11,000
inside BayArea	Inside Bay Area	United States	Newspaper	Media & Information	11,000
CONTRA COSTA TIMES	Contra Costa Times	United States	Newspaper	Media & Information	11,000
The State Seeth Carolina's Hennepage"	The State (Columbia, SC)	United States	Newspaper	Media & Information	11,000
The Olympian	Olympian (Olympia, WA)	United States	Newspaper	Media & Information	11,000
SunHerald com	Sun Herald (Biloxi, MS)	United States	Newspaper	Media & Information	11,000
Star-Telegram	Fort Worth Star-Telegram (Fort Worth, TX)	United States	Newspaper	Media & Information	11,000
SanLuisObispo.com #THE TRIBUNE	Tribune (San Luis Obispo, CA)	United States	Newspaper	Media & Information	11,000
THE SACRAMENTO BEE	The Sacramento Bee	United States	Newspaper	Media & Information	11,000
THE NEWS TRIBUNE	News Tribune (Tacoma, WA)	United States	Newspaper	Media & Information	11,000
⊠ newsobserver .com	News & Observer (Raleigh, NC)	United States	Newspaper	Other	11,000
MyrtleBeach Me	The Sun News (Myrtle Beach, SC)	United States	Newspaper	Media & Information	11,000
The Miami Herald 4	Miami Herald	United States	Newspaper	Media & Information	11,000
maconecom	Telegraph-Macon (Macon, GA)	United States	Newspaper	Media & Information	11,000
ledger-enquirer.com	Columbus Ledger-Enquirer (Columbus, GA)	United States	Newspaper	Media & Information	11,000
Kenfucky Com	Lexington Herald-Leader (Lexington, KY)	United States	Newspaper	Media & Information	11,000

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
KansasCity	Kansas City Star	United States	Newspaper	Other	11,000
The Wichita Eagle	Wichita Eagle (Wichita, KS)	United States	Newspaper	Media & Information	11,000
Managedat com (200 managedat com	Island Packet (Bluffton, SC)	United States	Newspaper	Other	11,000
Bradentone com	Bradenton Herald (Bradenton, FL)	United States	Newspaper	Media & Information	11,000
THE BELLINGHAM HERALD	The Bellingham Herald	United States	Newspaper	Other	11,000
BND .com and the contraction.	Belleville News-Democrat	United States	Newspaper	Media & Information	11,000
HeraldNet	The Daily Herald	United States	Newspaper	Other	11,000
rrstar.com	Rockford Register Star	United States	Newspaper	Other	11,000
Value Investing News Irredut powered stack mailed seve	Value Investing News	United States	News & Information Service	Financial	11,000
BuffaloNewscom	Buffalo News (Buffalo, NY)	United States	Newspaper	Media & Information	11,000
NEWS COM	WMBF NBC-32 (Myrtle Beach, SC)	United States	Broadcast Media	Media & Information	10,000
WTRF-COM 17805 URL & EGAL PROFITOR ROMENON	WTRF-TV CBS-7 (Wheeling, WV)	United States	Broadcast Media	Other	8,000
6.com	WLNE-TV ABC-6 (Providence, RI)	United States	Broadcast Media	Media & Information	8,000
wfmj ½ com	WFMJ-TV NBC-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	7,000
WDAM-TV	WDAM NBC-7 (Hattiesburg-Laurel, MS)	United States	Broadcast Media	Media & Information	7,000
WORLD NEWS	Technology News @ TMCnet	United States	Trade Pub	Tech	7,000
TMC net	Education Technology News @ TMCnet	United States	Trade Pub	Tech	7,000
F0X 54	WXTX-TV FOX-54 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
WVNSTV.COM	WVNS-TV CBS-59 (Ghent, WV)	United States	Broadcast Media	Other	Not available
FOX45	WTNZ FOX-43 (Knoxville, TN)	United States	Broadcast Media	Media & Information	Not available
FOX 26	WSFX-TV FOX-26 (Wilmington, NC)	United States	Broadcast Media	Media & Information	Not available
WSAV 3 ^{HD} On Your Side	WSAV-TV NBC-3 (Savannah, GA)	United States	Broadcast Media	Other	Not available

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
Wrbleom	WRBL-TV CBS-3 (Columbus, GA)	United States	Broadcast Media	Other	Not available
wmctv.com	WMC NBC-5 (Memphis, TN)	United States	Broadcast Media	Media & Information	Not available
The state of the s	WLTZ-TV NBC-38 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
FOX 54	WFXG-TV FOX-54 (Augusta, GA)	United States	Broadcast Media	Media & Information	Not available
29	WFLX FOX-29 (West Palm Beach, FL)	United States	Broadcast Media	Media & Information	Not available
& wfla_com	WFLA-TV NBC-8 (Tampa, FL)	United States	Broadcast Media	Other	Not available
WSCS	WBCB-TV CW-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	Not available
Syed Wasay (Wasay.Net)	Syed Wasay [Wasay.net]	United States	Blog	Other	Not available
wandtv.com	WAND-TV NBC-17 (Decatur, IL)	United States	Broadcast Media	Media & Information	Not available
iulseCWcom	KQCW CW-12/19 (Tulsa, OK)	United States	Broadcast Media	Media & Information	Not available
Today's News	Today's News	Global	News & Information Service	Other	Not available
SHOW	The Sasha Marina Show	United States	News & Information Service	Other	Not available
Technol gy Banker! The Voice for Banking and France in Africa	Technology Banker	Africa	Trade Pub	Other	Not available
SUSAN SOLOVIC THE SMALL BUSINESS EXPERT	THE Small Business Expert: Susan Solovic	United States	Blog	Other	Not available
StreetWise Report	Streetwise Report	United States	News & Information Service	Other	Not available
STATE JOURNAL	The State Journal (Charleston, WV)	United States	Newspaper	Other	Not available
*14	KMEG-TV CBS-14 (Sioux City, IA)	United States	Broadcast Media	Media & Information	Not available
WIND OUT TOO 7	KFMB 100.7 Jack-FM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
RoastedPixel a visual media company	Roasted Pixel - A Visual Media Company	United States	News & Information Service	Other	Not available
Really Rocket Science	Really Rocket Science	United States	Blog	Other	Not available
REA international	REA International	United States	News & Information Service	Other	Not available
PROFIT QUOTES	ProfitQuotes	United States	News & Information Service	Financial	Not available

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
One News Page	One News Page Unites States Edition	United States	News & Information Service	Other	Not available
OLDER NOT DEAD COM	Older Not Dead.com	Global	News & Information Service	Multicultural & Demographic	Not available
MORENEWS WORLD SEN	KWES-TV NBC-9 (Midland, TX)	United States	Broadcast Media	Media & Information	Not available
MARCHANE, MOULCON	KAUZ-TV CBS-6 (Wichita Falls, TX)	United States	Broadcast Media	Media & Information	Not available
NewsChannel C	KFDA CBS-10 (Amarillo, TX)	United States	Broadcast Media	Media & Information	Not available
NTV NEBRASKA.TV	NebraskaTV (Kearney, NE)	United States	Broadcast Media	Media & Information	Not available
KNDO=KNDU Right Now	KNDO-TV NBC / KNDU-TV NBC (Kennewick, WA)	United States	Broadcast Media	Other	Not available
GTN NEWS	WGFL-TV CBS-4 (Gainesville, FL)	United States	Broadcast Media	Media & Information	Not available
my FOX wausau.com wfxs f0x55 wausau	WFXS-TV FOX-55 (Wausau , WI)	United States	Broadcast Media	Other	Not available
TY FOX SALEARSHEE CH	WTLH-TV FOX-49 (Tallahassee, FL)	United States	Broadcast Media	Other	Not available
my FOX nepa	WOLF-TV FOX-56 (Wilkes-Barre, PA)	United States	Broadcast Media	Other	Not available
FOX 23	WPFO-TV FOX-23 (Portland, ME)	United States	Broadcast Media	Other	Not available
FOX 61	WDSI-TV FOX-61 (Chattanooga, TN)	United States	Broadcast Media	Other	Not available
MS NEWS NOW W167 - W080	WLBT NBC-3 (Jackson, MS)	United States	Broadcast Media	Media & Information	Not available
telegram.com	Worcester Telegram & Gazette	United States	Trade Pub	Media & Information	Not available
MARKET "	Market Quote	United States	News & Information Service	Other	Not available
NEWS 25	KXXV-TV ABC-25 (Waco, TX)	United States	Broadcast Media	Media & Information	Not available
KXNews	KXMB-TV CBS-12(Bismarck, ND)	United States	Broadcast Media	Other	Not available
NEWS	KUSI-TV IND-51 (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
KUAM NEWS	KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)	United States	Broadcast Media	Media & Information	Not available
2 NEWS	KTVN-TV CBS-2 (Reno, NV)	United States	Broadcast Media	Media & Information	Not available
	KTEN NBC-10 (Denison, TX)	United States	Broadcast Media	Media & Information	Not available

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
*13 News	KSWT-TV CBS-13 (Yuma, AZ)	United States	Broadcast Media	Media & Information	Not available
PNEWS	KSWO-TV ABC-7 (Lawton, OK)	United States	Broadcast Media	Media & Information	Not available
KPLC	KPLC NBC-7 (Lake Charles-Lafayette, LA)	United States	Broadcast Media	Media & Information	Not available
POWER~	KOAM-TV CBS-7 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
кмрн	KMPH-TV FOX-26 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
26 KFRE 59	KFRE-TV CW-59 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
dbc Revenitness NEWS	KLKN ABC-8 (Lincoln, NE)	United States	Broadcast Media	Media & Information	Not available
FOX (8)	KLJB-TV FOX-18 (Davenport, IA)	United States	Broadcast Media	Other	Not available
3 kiik V.com The South Revas Noves Looder.	KIII-TV ABC-3 (Corpus Christi, TX)	United States	Broadcast Media	Other	Not available
Central Texas Now.com	KCEN-TV NBC-9 (Temple, TX)	United States	Broadcast Media	Media & Information	Not available
K5	KFVE MyNetworkTV-5 (Honolulu, HI)	United States	Broadcast Media	Media & Information	Not available
Journal of Common Stock	Journal of Common Stock	Global	Trade Pub	Financial	Not available
IT News Online	IT News Online	India	Trade Pub	Tech	Not available
GelYour License (GYL: Licensing and Certification Resource Directory	United States	News & Information Service	Other	Not available
e rech	Geeks Tech	Global	Blog	Other	Not available
MAGAZINE	Fridge Magazine	Global	Magazine	Other	Not available
OX KFXL	KTVG-TV FOX-17 / KSNB-TV FOX-4 (Keamey, NE)	United States	Broadcast Media	Media & Information	Not available
FOX 54 WZDX-TV/OT HUNTSVILLE	WZDX-TV FOX-54 (Huntsville, AL)	United States	Broadcast Media	Other	Not available
∠ У КРТМ.com	KPTM-TV FOX-42 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
FOX 25 48	WLAX-TV FOX-25/48 (LaCrosse, WI)	United States	Broadcast Media	Other	Not available
FOX 2	WBOC-TV FOX-21 (Salisbury, MD)	United States	Broadcast Media	Other	Not available
FOX 22	WFXR-TV FOX-21/27 (Roanoke, VA)	United States	Broadcast Media	Other	Not available
FOX 14 NEWS AT 9:00	KFJX-TV FOX-14 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available

Name of Webs	ite or Media Outlet	Location	Website Type	Industry	Audience ▼
Petrological Product displacement	Foreign Press Association	United States	News & Information Service	Other	Not available
NERD	Following the Nerd	Global	News & Information Service	Other	Not available
WSEE WICU12	WICU-TV NBC-12 (Erie, PA)	United States	Broadcast Media	Other	Not available
WUPY	WUPV-TV CW-65 (Ashland, VA)	United States	Broadcast Media	Media & Information	Not available
KXVO15	KXVO-TV CW-15 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
GA-BAMA 115 Un. 706-561-3838	WLTZ-TV CW-38 (Columbus, GA)	United States	Broadcast Media	Other	Not available
News 2	WCBD-TV NBC-2 (Mt. Pleasant, SC)	United States	Broadcast Media	Other	Not available
CostBasis.com	CostBasis.com	United States	News & Information Service	Financial	Not available
and the second control of the second of the	Competitive Brand	United States	News & Information Service	Other	Not available
A Cull In A Decay	A Girl In A Dress	United States	Blog	Other	Not available
OH	KYTX CBS-19 (Tyler, TX)	United States	Broadcast Media	Media & Information	Not available
Bank Systems & Technology	Bank Systems & Technology	United States	Trade Pub	Other	Not available
azty7	KAZT IND-7 (Phoenix/Prescott, AZ)	United States	Broadcast Media	Media & Information	Not available
AVENTI⊕N	Avention	United States	News & Information Service	Other	Not available
•	WCIV-TV ABC-4 (Charleston, SC)	United States	Broadcast Media	Media & Information	Not available
46 KRHD	KRHD-TV ABC-40 (Bryan-College Station, TX)	United States	Broadcast Media	Media & Information	Not available
TALK RADIO MAY DEION, CA	KFMB 760-AM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
2 NEWS	KBMT-TV ABC-12 (Beaumont, TX)	United States	Broadcast Media	Media & Information	Not available
AVING Globel Sections English	Aving Global News Network English	Global	News & Information Service	Other	Not available
Cach resus sen	Tech News Arm	Global	Blog	Other	Not available
Silicon Alley	Silicon Alley	United States	News & Information Service	Other	Not available
STAY CORRECTED. Never frites a Tride.	StockNod	United States	News & Information Service	Financial	Not available

Name of We	bsite or Media Outlet	Location	Website Type	Industry	Audience ▼
● ● ③	OX3 Productions	United States	Broadcast Media	Other	Not available
DEEPONWA.	Operation Deepdown	United States	News & Information Service	Other	Not available
•new york event	New York Events	United States	Blog	Other	Not available
News In rottle Global News Repository	News Throttle	United States	News & Information Service	Other	Not available
<u>×</u>	Networking @ ITBusinessNet.com	United States	Trade Pub	Tech	Not available
	myMotherLode.com	United States	Trade Pub	Media & Information	Not available
	Manhattanweek	United States	News & Information Service	Other	Not available
	KSTC-TV IND-45 (Saint Paul, MN)	United States	Broadcast Media	Media & Information	Not available
	Leadership for LIFE	United States	News & Information Service	Other	Not available
	Wall Street Select	United States	News & Information Service	Other	Not available
	Hollywood Industry (Digital Media Online)	United States	Trade Pub	Tech	Not available
	Global Newsweek	Global	News & Information Service	Media & Information	Not available
	Digital Media Online, Inc.	United States	Trade Pub	Tech	Not available
	Business @ IT Business Net	United States	Trade Pub	Tech	Not available
	Axleration	United States	Blog	Other	Not available
	AssignmentEditor.com	Global	News & Information Service	Other	Not available
	AP [American Press] Newswroom	United States	News & Information Service	Other	Not available

Visitors per Day data from comScore, Inc is used to provide an indication of the potential audience for your press release. comScore, Inc does not provide data for all websites in our network.

Traffic

1,413 Release Views 216
Image views with this release

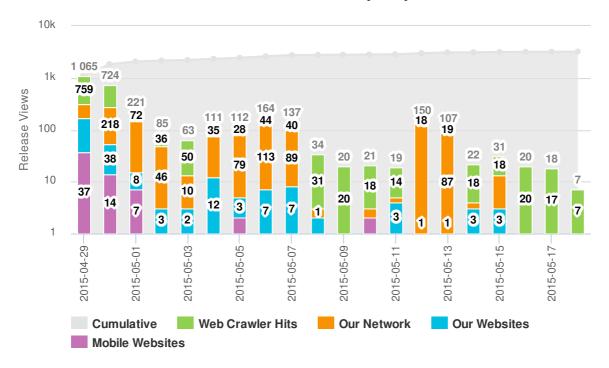
1,115
All image views & downloads

Traffic Summary

Release Views Trends

See when the traffic to your release occured.

Total Release Views by Day



Traffic by Asset

Views, plays and downloads of your release and any assets you included with it. Any views, etc. of assets that can not be linked directly to this release are shown against each other further below **3**

CDO Club Names Starbucks Coffee Company's Adam Brotman U.S. Chief Digital Officer of the Year 2015

1,413 views

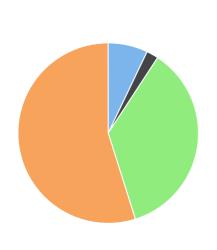
1,718 web crawler hits



Traffic Details

This release has 1,413 views and 1,718 web crawler hits across all websites & networks.

Release Views & Web Crawler Hits



Views on Our Websites
Mobile views on our apps & website:
Views on Our Network
Web Crawler Hits

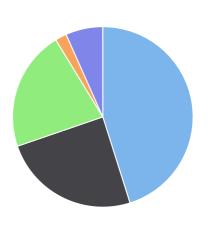
Websites	Views/Hits
Views On Our Websites	222
Mobile Views On Our Apps & Websites	67
∨ Views On Our Network (45)	1,124
Not Available	1,033
KFMB-TV CBS-8 (San Diego, CA)	7
WVNS-TV CBS-59 (Ghent, WV)	4
WFLA-TV NBC-8 (Tampa, FL)	4
KAIT ABC-8 (Jonesboro, AR)	4
WBOY-TV NBC-12 (Clarksburg, WV)	3
Technology News @ TMCnet	3
KOTV-TV CBS-6 (Tulsa, OK)	3
KOLD CBS-13 (Tucson, AZ)	3
KNDO-TV NBC / KNDU-TV NBC (Kennewick, WA)	3
WXIX FOX-19 (Cincinnati, OH)	2
WWBT NBC-12 (Richmond, VA)	2
WVUE-TV FOX-8 (New Orleans, LA)	2
WTVM ABC-9 (Columbus, GA)	2
WTOL CBS-11 (Toledo, OH)	2
WSAV-TV NBC-3 (Savannah, GA)	2
WRCB-TV NBC-3 (Chattanooga, TN)	2
WNCT-TV CBS-9 (Greenville, NC)	2
Total	3,131

ebsites	
WDAM NBC-7 (Hattiesburg-Laurel, MS)	
WCSC CBS-5 (Charleston, SC)	
WCMH-TV NBC-4 (Columbus, OH)	
WAVE NBC-3 (Louisville, KY)	
WALB NBC-10 (Albany, GA)	
KUSI-TV IND-51 (San Diego, CA)	
KTRE ABC-9 (Lufkin, TX)	
KPLC NBC-7 (Lake Charles-Lafayette, LA)	
KLTV ABC-7 (Tyler, TX)	
KHQ-TV NBC-6 (Spokane, WA)	
KHNL-TV NBC-8 (Honolulu, HI)	
KFVS CBS-12 (Cape Girardeau, MO)	
KFMB 760-AM (San Diego, CA)	
KFMB 100.7 Jack-FM (San Diego, CA)	
WTRF-TV CBS-7 (Wheeling, WV)	
WSPA-TV CBS-7 (Spartanburg, SC)	
WSLS-TV NBC-10 (Roanoke, VA)	
WLBT NBC-3 (Jackson, MS)	
WFMJ-TV NBC-21 (Youngstown, OH)	
WCBD-TV NBC-2 (Mt. Pleasant, SC)	
KXXV-TV ABC-25 (Waco, TX)	
KXVO-TV CW-15 (Omaha, NE)	
KWTV-TV CBS-9 (Oklahoma City, OK)	
KWES-TV NBC-9 (Midland, TX)	
KTVN-TV CBS-2 (Reno, NV)	
KCBD NBC-11 (Lubbock, TX)	
Digital Media Online, Inc.	
leb Crawler Hits	1
otal	3

Traffic Sources

See where your traffic originated, whether from search engines, social networks, or other sources, or how many visits were directly to the release. ②

Traffic Sources	Instances
Direct	88
∨ Search Engines (2)	48
Google	47
Bing	1
~ Social Media (2)	42
Twitter	37
LinkedIn	5
~ Our Sites (1)	4
prnewswire.com	4
~ Other Sites (4)	13
cdoclub.com	9
dailydose.coffeetalk.com	2
wkrg.com	1
goosh.org	1
Total	195





Search Engine Keywords

The search terms that visitors to your release use to find it. Note that Google increasingly does not make this data available. •



Google keywords not available: 32

Google	nasdaq:sbux	5
	sbux	1
Bing	adam brotman cdo club	1
Total		7



Image Views

See how many views your images are receiving, both on your release and on our image archive, photos.prnewswire.com. Note that Image Views may also include hits from search engines and other web crawlers. For more information on this view our Help pages.

Image	Caption	Image Archive	Views With This Release	All Image Views	Downloads
CDO CLUB	CDO Club logo (PRNewsFoto/CDO Club)	photos.prnewswire.com	216	1,115 (since Apr 30, 2015)	0

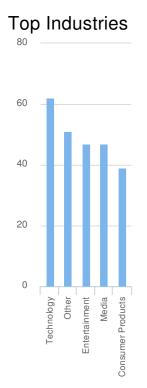
Audience

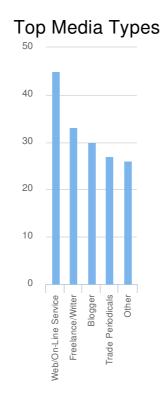
94 Media Views

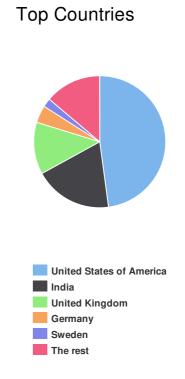
30 Organization Views

Audience Summary

Media Demographics
A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

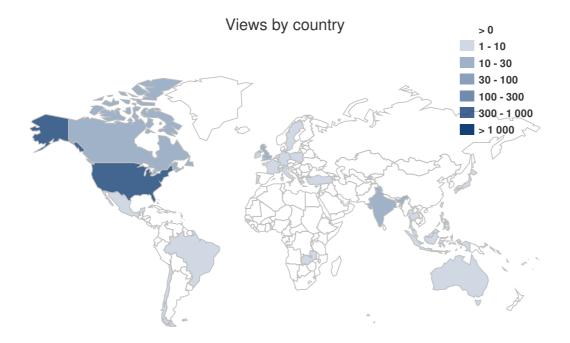




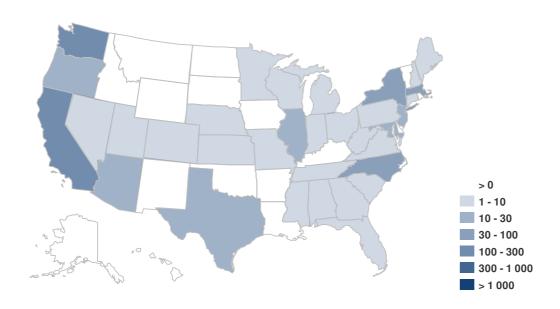


Geo-segmentation

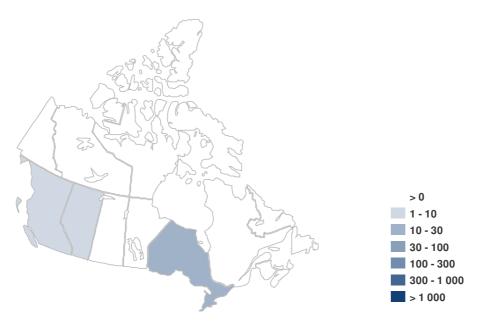
See where views of your release originated. ?



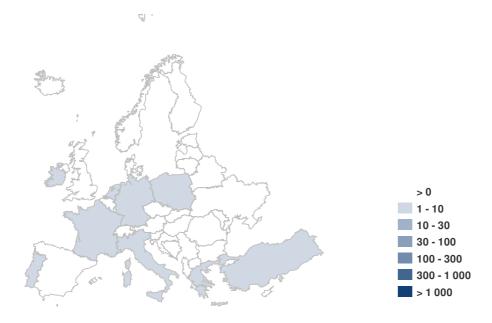
Views by state



Views by province



Views by country



Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Media Type	Location	Views 🗸	
TalentAttach	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	6	
NewsRX	Other	Other	UNITED STATES OF AMERICA	3	
themoneytimes.com	Entertainment, Financial Services, Healthcare, Technology	Web/On-Line Service	INDIA	2	
Total	Total				

Global Print Monitor	Auto, Consumer Products, Energy, Environment, Features, General Business, Heavy Industry, Media, Other, Technology	Trade Periodicals, Web/On- Line Service	GERMANY	
Dine & Cook	Other	Web/On-Line Service	UNITED STATES OF AMERICA	:
MMI Online	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	:
Muvi TV	Entertainment, Media, Other	Television	ZAMBIA	2
Techinfo Media	Technology	Web/On-Line Service	INDIA	2
YoungMomForever	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED STATES OF AMERICA	
Blue Giraffe Media	General Business, Media, Other	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	
Kitchenboy Enterprises	Consumer Products	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	
PR Newswire	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	
Event City Premier Magazine	Auto, Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Other, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Other, Radio, Trade Periodicals, Web/On- Line Service	UNITED STATES OF AMERICA	-
LoupDargent.info	Broadcast, Energy, Entertainment, Environment, Features, Healthcare, Media, Other, Public Issues, Technology, Travel	Blogger	UNITED KINGDOM	-
Mint	Broadcast, Consumer Products, Energy, Entertainment, Financial Services, General Business, Public Issues, Travel	Newspaper	INDIA	
The Evolve Media Group Inc.	Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Technology, Travel	Blogger, Consumer Periodicals, Freelance/Writer	UNITED STATES OF AMERICA	
InkwellGlobal	General Business, Media, Other, Travel	Freelance/Writer, Newspaper, Other	UNITED KINGDOM	
Skandinaviska elektroniknyheter	Technology	Freelance/Writer	SWEDEN	
BeautiMode	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	TAIWAN	
Times of India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	INDIA	
Total			+	9.

JFM	Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Vavalam Infomedia P Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Freelance/Writer, Web/On-Line Service	INDIA	1
Advantage Business Media	Other	Consumer Periodicals	UNITED STATES OF AMERICA	1
02elf Abendblatt	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	GERMANY	1
Coffee Everyday with Momma	Consumer Products, Entertainment, Healthcare, Other, Public Issues, Technology, Travel	Blogger	UNITED STATES OF AMERICA	1
BNP MEDIA	Consumer Products	Trade Periodicals	UNITED STATES OF AMERICA	1
Enterprise Mobility Exchange	Technology	Technology Web/On-Line Service		1
The Indian Express	Technology	Technology Newspaper		1
AON	Technology, Travel	Travel Other		1
Freelancer	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	PORTUGAL	1
Venuraj Janakarajan	Consumer Products, General Business, Media, Technology, Travel	Freelance/Writer	INDIA	1
Internet Retailer	Consumer Products, General Business, Other, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Buffalo News	Features	Newspaper	UNITED STATES OF AMERICA	1
Just Style Mag	Consumer Products, Entertainment, Features, Other, Travel	33 1		1
Freelance	Entertainment, Features	Freelance/Writer	UNITED KINGDOM	1
Press Association	Technology	Trade Periodicals	UNITED KINGDOM	1
Telecoms.com	Broadcast, Media, Technology	Web/On-Line Service	UNITED KINGDOM	1
Business-cloud.com	Entertainment, Environment, General Business, Media, Sports, Technology	Web/On-Line Service	UNITED KINGDOM	1
Illuminati Enterprize	Auto	Freelance/Writer	INDIA	1
ISoVegas	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED STATES OF AMERICA	1
ISMG	Technology	Web/On-Line Service	INDIA	1

Total	Culti	WIIG DELVICE	חושאוו	94
eBioinfogen none	Other	Web/On-Line Service Wire Service	SWEDEN	1
PR Week	Entertainment, Media, Sports, Travel	Freelance/Writer, Newspaper	UNITED KINGDOM	1
BI Advisor, Software Magazine, BPtrends	Technology	Blogger, Freelance/Writer, Trade Periodicals, Web/On- Line Service	UNITED STATES OF AMERICA	1
Freelance Writer	Consumer Products, Entertainment, Features, Healthcare, Media, Other, Public Issues, Sports, Technology, Travel	Freelance/Writer	UNITED STATES OF AMERICA	1
Hardware Zone Pte Ltd	Media, Technology	Other	SINGAPORE	1
Fashion+Lifestyle	Auto, Consumer Products, Entertainment, Features, Media, Travel	Web/On-Line Service	UNITED STATES OF AMERICA	1
ResourceShelf.Com	Entertainment, Financial Services, Media, Other, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
Database Trends and Applications Magazine	Technology	Trade Periodicals, Web/On- Line Service	UNITED STATES OF AMERICA	1
The Business of Film	Entertainment, Media	Trade Periodicals	UNITED STATES OF AMERICA	1
TestFreaks	Consumer Products, Energy, Entertainment, Environment, Features, Media, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
C2M	Broadcast, Entertainment, Media, Technology	Trade Periodicals, Web/On- Line Service	UNITED KINGDOM	1
Whirlpool Magazine (internal company magazine)	Other	Other	GERMANY	1
Consumer Goods Technology	Consumer Products, Other, Technology	Consumer Periodicals	UNITED STATES OF AMERICA	1
BNP Media	Other	Trade Periodicals	UNITED STATES OF AMERICA	1
Business Britain Magazine	Financial Services, Healthcare, Media, Technology	Consumer Periodicals	UNITED KINGDOM	1
City News Service	Auto, Broadcast, Entertainment, Features, Media, Sports, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
Women's Health magazine	Features	Consumer Periodicals, Freelance/Writer	UNITED STATES OF AMERICA	1
daily mail group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED KINGDOM	1
rajasthan patrika	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Newsrm.tv	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Television	POLAND	1

Total			'	
ThelcarusNetwork	Technology	Freelance/Writer	UNITED KINGDOM	
Device Management Forum	Auto, Energy, Healthcare, Technology, Transport	Web/On-Line Service	UNITED KINGDOM	
formatnews.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Web/On-Line Service	INDONESIA	
Synvantage	Technology	Other	INDIA	
Upfront News	Other	Wire Service	UNITED STATES OF AMERICA	
The Apple Core	Entertainment, Environment, Features, Other, Public Issues	Newspaper	UNITED STATES OF AMERICA	
Women in Business magazine	Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	
Chiriotti editori	Consumer Products	Consumer Periodicals	ITALY	
http://www.articlesbase.com/disabilities- articles/experts-in-the-mobility-scooters- industry-does-more-than-sell-medical- mobility-scooters-2728722.html		Blogger, Freelance/Writer, Other, Radio, Web/On-Line Service	UNITED STATES OF AMERICA	
ameinfo.com, zawya.com	General Business, Technology	Blogger, Newspaper	NETHERLANDS	
www.nextfm.gr	Entertainment	Radio	GREECE	
Omega Communications	Other	Other	UNITED STATES OF AMERICA	
Basex, Accura Media Group, Frequent Business Traveler	Auto, Technology, Travel	Trade Periodicals	UNITED STATES OF AMERICA	
Digital, Engineering, & Sourcing Group at Penton	Energy, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	
TTR Weekly - Ross Publishing Ltd	Environment, Features, Healthcare, Public Issues, Sports, Technology, Transport, Travel	Newspaper, Trade Periodicals, Web/On-Line Service	THAILAND	
mobile news network	Broadcast, Entertainment, General Business, Media, Public Issues, Technology	Newspaper, Other	UNITED STATES OF AMERICA	
JPM Enterprises	Financial Services, General Business, Other, Public Issues, Technology	Freelance/Writer, Newspaper	UNITED STATES OF AMERICA	
Reporter	General Business	Web/On-Line Service	UNITED STATES OF AMERICA	
Virgin Radio	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Radio, Trade Periodicals, Web/On-Line Service	FRANCE	

Organization	Headquarters	Country	Location	Parent Organization	Industry	Views
HEALTHNOW NEW YORK, INC.	257 W Genesee St	US	UNITED STATES	Blue Cross Blue Shield of Western New York	Government	1
Kaiser Foundation Health Plan	25 N. Via Monte	US	UNITED STATES	Kaiser Permanente	Healthcare, Pharmaceuticals, & Biotech	1
Blue Cross & Blue Shield of Minnesota	P.O. Box 64560	US	UNITED STATES	Blue Cross and Blue Shield of Minnesota	Non-Profit	
Indiana Department of Education	115 W Washington Street, South Tower, Suite 600	US	UNITED STATES			
CITIZEN PAINE	660 S FIGUEROA	US	UNITED STATES			
Modern HC Pharmacy	110 E HUNTINGTON DR	US	UNITED STATES			
EDELMAN PR	1505 5TH	US	UNITED STATES	Edelman	Business Services	
Korn / Ferry International	200 Park Ave		UNITED STATES	Korn/Ferry International Inc.	Business Services	
Holt Renfrew	396 Humber Line Drive		CANADA			1
WEWORK COMPANIES INC	54 W 40TH ST, FL / 4th E: BLDG Main, FL 4th, RM Telco, Wall Bac	US	UNITED STATES			1
Robert Half International Inc.	2613 Camino Ramon		UNITED STATES			
ARLEN DUNCAN	21222 30TH DRIVE SOUTHEAST SUITE 120	US	UNITED STATES			
FibreStream	312 Cooper Street Unit 7	CA	CANADA			
ANTONY		FR	FRANCE			
World 50 Inc	3525 Piedmont Road Bld 7 Ste 600		UNITED STATES			
Robert W. Baird	777 East Wisconsin Avenue	US	UNITED STATES	Robert W. Baird & Co. Incorporated	Financial Services	
Thomson Reuters U.S. LLC	One Station Place Metro Center	US	UNITED STATES	Thomson Reuters Corporation	Media & Entertainment	
Papa Murphys Corp	8000 NE Parkway Dr	US	UNITED STATES			
THE BACHENHEIMER	2119 UNIVERSITY AVE	US	UNITED STATES			
Hoshin MultiMedia Center Inc.		TW	TAIWAN, PROVINCE OF CHINA			1
CTIA	1250 Connecticut Ave.	US	UNITED STATES	CTIA	Business Services	
Croydon		UK	UNITED KINGDOM			
Cap Gemini America	1100 Superior Ave E Suite 960	US	UNITED STATES			
Accenture	1950 Stemmons Freeway	US	INDIA	Accenture	Business Services	
SunTrust Service Corporation	250 Piedmont Ave. NE	US	UNITED STATES	SunTrust Banks, Inc.	Financial Services	
Sowell and Co	1601 Elm St		UNITED STATES			
RESEAUX PSA		FR	FRANCE			
HALCYON	477 MADISON AVE 8th floor comms room	US	UNITED STATES	Halcyon Asset Management	Financial Services	
Experian	475 Anton Blvd.	US	UNITED STATES	Experian Ltd	Financial Services	
PRET_A_MANGER		UK	UNITED KINGDOM			
Total 3						

Twitter Audience

The twitter accounts that have engaged with your release. See the tweets in the Engagement tab.

Total Followers: 12,597





David Duff @duffman5814

103 Followers



David Duff @duffman5814

103 Followers



James Abdool @jabdool

78 Followers



James Abdool @jabdool

78 Followers



Jim Herfel @herfjs

94 Followers



Jody McKinley @jodymckinley

390 Followers



mary lewis @MaryLewis7290

114 Followers



nicholas polman @nicpolman

139 Followers

Engagement

52Total Engagement Actions

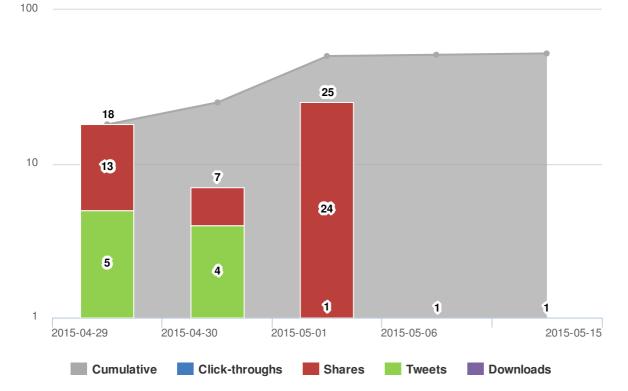
41 Shares

11Tweets

Engagement Summary

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Shares

A breakdown of the types of sharing your release generated.

A breakdown of the types of sharing your release generated.				
Type of share	Shares			
Twitter	37			
LinkedIn	3			
Total Shares	41			

Type of share	Shares
Email	1
Total Shares	41

Tweets

Your release was mentioned in 9 tweets and 2 retweets so far, with an estimated total audience of 12,597 followers.



Corey duBrowa @coreydu

Posted on 2015-04-29 21:52:37

11,654 Followers

Starbucks Coffee Company's Adam Brotman named U.S. Chief Digital Officer of the Year 2015 http://t.co/hVRupbPNm0 congrats @adambrotman! View on Twitter



David Duff @duffman5814

Posted on 2015-04-29 09:12:11

103 Followers

CDO Club Names Starbucks Coffee Company's Adam Brotman U.S. Chief Digital Officer of the Year... https://t.co/WFOIRPaSCC View on Twitter



David Duff @duffman5814

Posted on 2015-04-29 09:16:01

CDO Club Names Starbucks Coffee Company's Adam Brotman U.S. Chief Digital Officer... -- NEW YORK, Ap @adambrotman http://t.co/RSLmjZUXNJ

View on Twitter
View retweets>

103 Followers



@herfjs 96 Followers



James Abdool @jabdool

Posted on 2015-04-30 08:26:54

78 Followers

When you meet @adambrotman you know why he is a worthy recipient. A truly great gent. https://t.co/z0yy5cFg67

View on Twitter



CDO Club Names Starbucks Coffee Company's Adam Brotman U.S. Chief Digital Officer... -- NEW YORK, April 29, ... http://t.co/JGx30tGkcZ View on Twitter

View All

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