

Number of Chief Digital Officers Doubled Again in 2014, According to the CDO Club

English

Story Number: PH01525 Clear Time May 07, 2015 8:30 AM ET

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Assets

What did I send with my release?



Distribution

Where did my release appear online?



243
websites

20,637,000
total potential audience

Traffic

What traffic did my release generate?



579
release views

910
web crawler hits

21
image views



Audience

Who are the audiences viewing my release?

241
media views

31
organization views

Engagement

How are people engaging with my release?

4
tweets



Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

73
total visibility

67
distribution

62
traffic

90
audience

30
engagement



Distribution

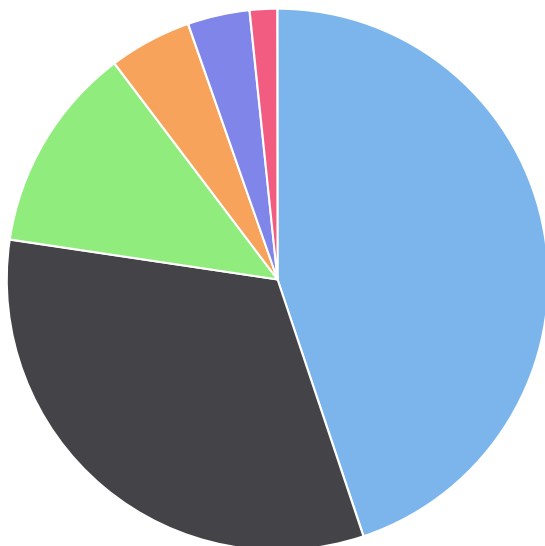
243
Websites

20,637,000
Total Potential Audience

Distribution Summary

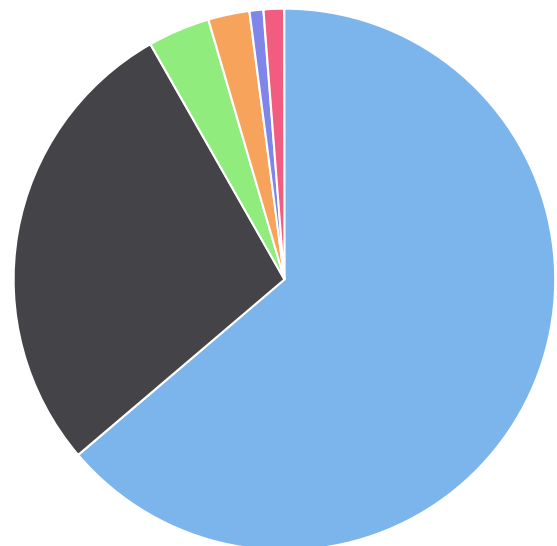
See the types of websites your release posted to, and the industries they cover.

Website Type



■ Broadcast Media ■ Newspaper
■ News & Information Service
■ Trade Pub ■ Blog ■ The rest

Website Industry



■ Media & Information ■ Other
■ Financial ■ Tech
■ Business Services ■ The rest

Website Type	Websites
Broadcast Media	109
Newspaper	79
News & Information Service	30
Trade Pub	12
Blog	9
Magazine	2
Portal	1
PR Newswire	1

Website Industry	Websites
Media & Information	155
Other	68
Financial	9
Tech	6
Business Services	2
Entertainment	1
Health	1
Multicultural & Demographic	1


Website Type	Websites
Total Number of Websites	243
















Website Industry	Websites
Total Number of Websites	243























Distribution Details










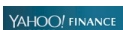












The details of each component of your online distribution.























Online Distribution























243 postings to websites on our network have been found, with a total potential audience of 20,637,000  visitors per day.























Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 MarketWatch	United States	News & Information Service	Financial	758,000
 Reuters	United States	News & Information Service	Financial	617,000
 Boston Globe	United States	Newspaper	Media & Information	561,000
 Wichita Business Journal	United States	Newspaper	Media & Information	389,000
 Washington Business Journal	United States	Newspaper	Media & Information	389,000
 Minneapolis / St. Paul Business Journal	United States	Newspaper	Media & Information	389,000
 Triangle Business Journal	United States	Newspaper	Media & Information	389,000
 Business Journal of the Greater Triad Area	United States	Newspaper	Media & Information	389,000
 Tampa Bay Business Journal	United States	Newspaper	Media & Information	389,000
 St. Louis Business Journal	United States	Newspaper	Media & Information	389,000
 South Florida Business Journal	United States	Newspaper	Media & Information	389,000
 Puget Sound Business Journal	United States	Newspaper	Media & Information	389,000
 San Jose Business Journal	United States	Newspaper	Media & Information	389,000
 San Francisco Business Times	United States	Newspaper	Media & Information	389,000
 San Antonio Business Journal	United States	Newspaper	Media & Information	389,000










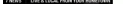








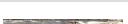



Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Sacramento Business Journal	United States	Newspaper	Media & Information	389,000
 Portland Business Journal	United States	Newspaper	Media & Information	389,000
 Pittsburgh Business Times	United States	Newspaper	Media & Information	389,000
 Business Journal of Phoenix	United States	Newspaper	Media & Information	389,000
 Philadelphia Business Journal	United States	Newspaper	Media & Information	389,000
 Pacific Business News	United States	Newspaper	Media & Information	389,000
 Orlando Business Journal	United States	Newspaper	Media & Information	389,000
 New York Business Journal	United States	Newspaper	Other	389,000
 Nashville Business Journal	United States	Newspaper	Media & Information	389,000
 Business Journal of Greater Milwaukee	United States	Newspaper	Media & Information	389,000
 Memphis Business Journal	United States	Newspaper	Media & Information	389,000
 Business First of Louisville	United States	Newspaper	Media & Information	389,000
 Los Angeles Business from bizjournals	United States	Newspaper	Media & Information	389,000
 Kansas City Business Journal	United States	Newspaper	Media & Information	389,000
 Jacksonville Business Journal	United States	Newspaper	Media & Information	389,000
 Houston Business Journal	United States	Newspaper	Media & Information	389,000
 Denver Business Journal	United States	Newspaper	Media & Information	389,000
 Dayton Business Journal	United States	Newspaper	Media & Information	389,000
 Dallas Business Journal	United States	Newspaper	Media & Information	389,000
 Business First of Columbus	United States	Newspaper	Media & Information	389,000
 Cincinnati Business Courier	United States	Newspaper	Media & Information	389,000
 Chicago Business News	United States	Newspaper	Other	389,000















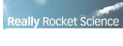



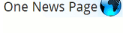


Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Charlotte Business Journal	United States	Newspaper	Media & Information	389,000
 Business First of Buffalo	United States	Newspaper	Media & Information	389,000
 Boston Business Journal	United States	Newspaper	Media & Information	389,000
 Birmingham Business Journal	United States	Newspaper	Media & Information	389,000
 Baltimore Business Journal	United States	Newspaper	Media & Information	389,000
 Austin Business Journal	United States	Newspaper	Media & Information	389,000
 Atlanta Business Chronicle	United States	Newspaper	Media & Information	389,000
 New Mexico Business Weekly	United States	Newspaper	Media & Information	389,000
 Business Review (Albany)	United States	Newspaper	Media & Information	389,000
 Yahoo! Singapore	Singapore	Portal	Media & Information	129,000
 KWTW-TV CBS-9 (Oklahoma City, OK)	United States	Broadcast Media	Media & Information	68,000
 PR Newswire	United States	PR Newswire	Media & Information	66,000
 WISTV NBC-10 (Columbia, SC)	United States	Broadcast Media	Media & Information	53,000
 Press-Enterprise	United States	Newspaper	Media & Information	50,000
 WAFB CBS-9 (Baton Rouge, LA)	United States	Broadcast Media	Media & Information	48,000
 KOTV-TV CBS-6 (Tulsa, OK)	United States	Broadcast Media	Media & Information	48,000
 WCMH-TV NBC-4 (Columbus, OH)	United States	Broadcast Media	Other	45,000
 WXIX FOX-19 (Cincinnati, OH)	United States	Broadcast Media	Media & Information	39,000
 WAVE NBC-3 (Louisville, KY)	United States	Broadcast Media	Media & Information	37,000
 WAFF NBC-48 (Huntsville, AL)	United States	Broadcast Media	Media & Information	35,000
 WFIE NBC-14 (Evansville, IN)	United States	Broadcast Media	Media & Information	35,000
 WWBT NBC-12 (Richmond, VA)	United States	Broadcast Media	Media & Information	34,000























Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Information Week	United States	Trade Pub	Tech	34,000
 Business.com	Global	News & Information Service	Other	33,000
 WSFA NBC-12 (Montgomery, AL)	United States	Broadcast Media	Media & Information	30,000
 WCSC CBS-5 (Charleston, SC)	United States	Broadcast Media	Media & Information	30,000
 KHNL-TV NBC-8 (Honolulu, HI)	United States	Broadcast Media	Media & Information	30,000
 BioSpace	United States	News & Information Service	Health	30,000
 WRCB-TV NBC-3 (Chattanooga, TN)	United States	Broadcast Media	Media & Information	29,000
 WCAX CBS-3 (Burlington, VT)	United States	Broadcast Media	Media & Information	29,000
 Daily Herald	United States	Newspaper	Other	29,000
 WSPA-TV CBS-7 (Spartanburg, SC)	United States	Broadcast Media	Other	27,000
 WSET-TV ABC-13 (Lynchburg, VA)	United States	Broadcast Media	Media & Information	27,000
 KLTV ABC-7 (Tyler, TX)	United States	Broadcast Media	Media & Information	27,000
 WLOX ABC-13 (Biloxi, MS)	United States	Broadcast Media	Media & Information	26,000
 KHQ-TV NBC-6 (Spokane, WA)	United States	Broadcast Media	Media & Information	26,000
 Marketplace from American Public Media	United States	Broadcast Media	Media & Information	26,000
 WDRB FOX-41 (Louisville, KY)	United States	Broadcast Media	Media & Information	24,000
 WALB NBC-10 (Albany, GA)	United States	Broadcast Media	Media & Information	24,000
 WBOC CBS-16 (Salisbury, MD)	United States	Broadcast Media	Media & Information	23,000
 KFMB-TV CBS-8 (San Diego, CA)	United States	Broadcast Media	Media & Information	23,000
 WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)	United States	Broadcast Media	Media & Information	23,000
 Ticker Technologies	United States	News & Information Service	Financial	22,000
 Spoke	United States	News & Information Service	Other	21,000
























Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 KTUL-TV ABC-8 (Tulsa, OK)	United States	Broadcast Media	Media & Information	19,000
 WTOC CBS-11 (Savannah, GA)	United States	Broadcast Media	Media & Information	18,000
 KOLD CBS-13 (Tucson, AZ)	United States	Broadcast Media	Media & Information	18,000
 WTOL CBS-11 (Toledo, OH)	United States	Broadcast Media	Media & Information	18,000
 KFVS CBS-12 (Cape Girardeau, MO)	United States	Broadcast Media	Media & Information	18,000
 KAIT ABC-8 (Jonesboro, AR)	United States	Broadcast Media	Media & Information	18,000
 WLSL-TV NBC-10 (Roanoke, VA)	United States	Broadcast Media	Other	16,000
 WECT NBC-6 (Wilmington, NC)	United States	Broadcast Media	Media & Information	16,000
 KSLA CBS-12 (Shreveport, LA)	United States	Broadcast Media	Media & Information	14,000
 KCBD NBC-11 (Lubbock, TX)	United States	Broadcast Media	Media & Information	14,000
 WOIO CBS-19 (Cleveland, OH)	United States	Broadcast Media	Media & Information	14,000
 WBOY-TV NBC-12 (Clarksburg, WV)	United States	Broadcast Media	Other	13,000
 KATV-TV ABC-7 (Little Rock, AR)	United States	Broadcast Media	Media & Information	13,000
 WVUE-TV FOX-8 (New Orleans, LA)	United States	Broadcast Media	Other	13,000
 WTVM ABC-9 (Columbus, GA)	United States	Broadcast Media	Media & Information	11,000
 WNCT-TV CBS-9 (Greenville, NC)	United States	Broadcast Media	Other	11,000
 Resource Nation	Global	News & Information Service	Business Services	11,000
 KTRE ABC-9 (Lufkin, TX)	United States	Broadcast Media	Media & Information	11,000
 WRAL-TV CBS-5 (Raleigh, NC)	United States	Broadcast Media	Media & Information	11,000
 Street Insider	United States	Trade Pub	Financial	11,000
 Star Tribune (Minneapolis, MN)	United States	Newspaper	Other	11,000
 FinancialContent - PR Newswire	United States	News & Information Service	Other	11,000























Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Oklahoman (Oklahoma City, OK)	United States	Newspaper	Media & Information	11,000
 Long Beach Press-Telegram (Long Beach, CA)	United States	Newspaper	Media & Information	11,000
 SiliconValley.com (Silicon Valley, CA)	United States	Newspaper	Media & Information	11,000
 Santa Cruz Sentinel (Santa Cruz, CA)	United States	Newspaper	Media & Information	11,000
 San Jose Mercury News	United States	Newspaper	Other	11,000
 Inside Bay Area	United States	Newspaper	Media & Information	11,000
 Contra Costa Times	United States	Newspaper	Media & Information	11,000
 The State (Columbia, SC)	United States	Newspaper	Media & Information	11,000
 Olympian (Olympia, WA)	United States	Newspaper	Media & Information	11,000
 Sun Herald (Biloxi, MS)	United States	Newspaper	Media & Information	11,000
 Fort Worth Star-Telegram (Fort Worth, TX)	United States	Newspaper	Media & Information	11,000
 Tribune (San Luis Obispo, CA)	United States	Newspaper	Media & Information	11,000
 The Sacramento Bee	United States	Newspaper	Media & Information	11,000
 News Tribune (Tacoma, WA)	United States	Newspaper	Media & Information	11,000
 News & Observer (Raleigh, NC)	United States	Newspaper	Other	11,000
 The Sun News (Myrtle Beach, SC)	United States	Newspaper	Media & Information	11,000
 Miami Herald	United States	Newspaper	Media & Information	11,000
 Telegraph-Macon (Macon, GA)	United States	Newspaper	Media & Information	11,000
 Columbus Ledger-Enquirer (Columbus, GA)	United States	Newspaper	Media & Information	11,000
 Lexington Herald-Leader (Lexington, KY)	United States	Newspaper	Media & Information	11,000
 Kansas City Star	United States	Newspaper	Other	11,000
 Wichita Eagle (Wichita, KS)	United States	Newspaper	Media & Information	11,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 Island Packet (Bluffton, SC)	United States	Newspaper	Other	11,000
 Bradenton Herald (Bradenton, FL)	United States	Newspaper	Media & Information	11,000
 The Bellingham Herald	United States	Newspaper	Other	11,000
 Belleville News-Democrat	United States	Newspaper	Media & Information	11,000
 The Daily Herald	United States	Newspaper	Other	11,000
 Rockford Register Star	United States	Newspaper	Other	11,000
 Value Investing News	United States	News & Information Service	Financial	11,000
 Buffalo News (Buffalo, NY)	United States	Newspaper	Media & Information	11,000
 WMBF NBC-32 (Myrtle Beach, SC)	United States	Broadcast Media	Media & Information	10,000
 WTRF-TV CBS-7 (Wheeling, WV)	United States	Broadcast Media	Other	8,000
 WLNE-TV ABC-6 (Providence, RI)	United States	Broadcast Media	Media & Information	8,000
 WFMJ-TV NBC-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	7,000
 WDAM NBC-7 (Hattiesburg-Laurel, MS)	United States	Broadcast Media	Media & Information	7,000
 Technology News @ TMCnet	United States	Trade Pub	Tech	7,000
 Education Technology News @ TMCnet	United States	Trade Pub	Tech	7,000
 WXTX-TV FOX-54 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
 WVNS-TV CBS-59 (Ghent, WV)	United States	Broadcast Media	Other	Not available
 WSFX-TV FOX-26 (Wilmington, NC)	United States	Broadcast Media	Media & Information	Not available
 WSAV-TV NBC-3 (Savannah, GA)	United States	Broadcast Media	Other	Not available
 WRBL-TV CBS-3 (Columbus, GA)	United States	Broadcast Media	Other	Not available
 WMC NBC-5 (Memphis, TN)	United States	Broadcast Media	Media & Information	Not available
 WLTZ-TV NBC-38 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 WFXG-TV FOX-54 (Augusta, GA)	United States	Broadcast Media	Media & Information	Not available
 WFLX FOX-29 (West Palm Beach, FL)	United States	Broadcast Media	Media & Information	Not available
 WFLA-TV NBC-8 (Tampa, FL)	United States	Broadcast Media	Other	Not available
 WBCB-TV CW-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	Not available
Syed Wasay (Wasay.Net) Syed Wasay [Wasay.net]	United States	Blog	Other	Not available
 WAND-TV NBC-17 (Decatur, IL)	United States	Broadcast Media	Media & Information	Not available
 VA3XPR	Canada	Blog	Other	Not available
 KQCW CW-12/19 (Tulsa, OK)	United States	Broadcast Media	Media & Information	Not available
 The Sasha Marina Show	United States	News & Information Service	Other	Not available
 THE Small Business Expert: Susan Solovic	United States	Blog	Other	Not available
 Streaming News	United States	News & Information Service	Other	Not available
 The State Journal (Charleston, WV)	United States	Newspaper	Other	Not available
 KMEG-TV CBS-14 (Sioux City, IA)	United States	Broadcast Media	Media & Information	Not available
 KFMB 100.7 Jack-FM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 Roasted Pixel - A Visual Media Company	United States	News & Information Service	Other	Not available
 Really Rocket Science	United States	Blog	Other	Not available
 REA International	United States	News & Information Service	Other	Not available
 R & D Art	United States	News & Information Service	Other	Not available
 ProfitQuotes	United States	News & Information Service	Financial	Not available
 One News Page Unites States Edition	United States	News & Information Service	Other	Not available
 Older Not Dead.com	Global	News & Information Service	Multicultural & Demographic	Not available
 KWES-TV NBC-9 (Midland, TX)	United States	Broadcast Media	Media & Information	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 KAUZ-TV CBS-6 (Wichita Falls, TX)	United States	Broadcast Media	Media & Information	Not available
 KFDA CBS-10 (Amarillo, TX)	United States	Broadcast Media	Media & Information	Not available
 NebraskaTV (Keamey, NE)	United States	Broadcast Media	Media & Information	Not available
 KNDU-TV NBC / KNDU-TV NBC (Kennewick, WA)	United States	Broadcast Media	Other	Not available
 WGFL-TV CBS-4 (Gainesville, FL)	United States	Broadcast Media	Media & Information	Not available
 WFXS-TV FOX-55 (Wausau , WI)	United States	Broadcast Media	Other	Not available
 WTLH-TV FOX-49 (Tallahassee, FL)	United States	Broadcast Media	Other	Not available
 WOLF-TV FOX-56 (Wilkes-Barre, PA)	United States	Broadcast Media	Other	Not available
 WPFO-TV FOX-23 (Portland, ME)	United States	Broadcast Media	Other	Not available
 WDSI-TV FOX-61 (Chattanooga, TN)	United States	Broadcast Media	Other	Not available
 WLBT NBC-3 (Jackson, MS)	United States	Broadcast Media	Media & Information	Not available
 Worcester Telegram & Gazette	United States	Trade Pub	Media & Information	Not available
 Trade Show Marketing	United States	Trade Pub	Business Services	Not available
 DallasNews.com	United States	Newspaper	Media & Information	Not available
 Dallas South News	United States	Newspaper	Media & Information	Not available
 KXXV-TV ABC-25 (Waco, TX)	United States	Broadcast Media	Media & Information	Not available
 KXMB-TV CBS-12(Bismarck, ND)	United States	Broadcast Media	Other	Not available
 KUSI-TV IND-51 (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)	United States	Broadcast Media	Media & Information	Not available
 KTVN-TV CBS-2 (Reno, NV)	United States	Broadcast Media	Media & Information	Not available
 KTEN NBC-10 (Denison, TX)	United States	Broadcast Media	Media & Information	Not available
 KSWO-TV ABC-7 (Lawton, OK)	United States	Broadcast Media	Media & Information	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 KPLC NBC-7 (Lake Charles-Lafayette, LA)	United States	Broadcast Media	Media & Information	Not available
 KOAM-TV CBS-7 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
 KMPH-TV FOX-26 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
 KFRE-TV CW-59 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
 KLKN ABC-8 (Lincoln, NE)	United States	Broadcast Media	Media & Information	Not available
 KIII-TV ABC-3 (Corpus Christi, TX)	United States	Broadcast Media	Other	Not available
 KEYC-TV CBS-12 / FOX-12 (Mankato, MN)	United States	Broadcast Media	Other	Not available
 KCEN-TV NBC-9 (Temple, TX)	United States	Broadcast Media	Media & Information	Not available
 KFVE MyNetworkTV-5 (Honolulu, HI)	United States	Broadcast Media	Media & Information	Not available
 Journal of Common Stock	Global	Trade Pub	Financial	Not available
 IT News Online	India	Trade Pub	Tech	Not available
 ITBusinessNet.com	United States	Trade Pub	Tech	Not available
 iStockAnalyst	Global	Trade Pub	Financial	Not available
 GYL: Licensing and Certification Resource Directory	United States	News & Information Service	Other	Not available
 Geeks Tech	Global	Blog	Other	Not available
 Fridge Magazine	Global	Magazine	Other	Not available
 KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)	United States	Broadcast Media	Media & Information	Not available
 KPTM-TV FOX-42 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
 WBOC-TV FOX-21 (Salisbury, MD)	United States	Broadcast Media	Other	Not available
 KFJX-TV FOX-14 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
 WICU-TV NBC-12 (Erie, PA)	United States	Broadcast Media	Other	Not available
 WUPV-TV CW-65 (Ashland, VA)	United States	Broadcast Media	Media & Information	Not available
 KXVO-TV CW-15 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 WLTV-TV CW-38 (Columbus, GA)	United States	Broadcast Media	Other	Not available
 WCBD-TV NBC-2 (Mt. Pleasant, SC)	United States	Broadcast Media	Other	Not available
 Competitive Brand	United States	News & Information Service	Other	Not available
 A Girl In A Dress	United States	Blog	Other	Not available
 KYTX CBS-19 (Tyler, TX)	United States	Broadcast Media	Media & Information	Not available
 KAZT IND-7 (Phoenix/Prescott, AZ)	United States	Broadcast Media	Media & Information	Not available
 Avention	United States	News & Information Service	Other	Not available
 AMFM Magazine	United States	Magazine	Entertainment	Not available
 WCIV-TV ABC-4 (Charleston, SC)	United States	Broadcast Media	Media & Information	Not available
 KRHD-TV ABC-40 (Bryan-College Station, TX)	United States	Broadcast Media	Media & Information	Not available
 KFMB 760-AM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KBMT-TV ABC-12 (Beaumont, TX)	United States	Broadcast Media	Media & Information	Not available
 Aving Global News Network English	Global	News & Information Service	Other	Not available
 Tech News Arm	Global	Blog	Other	Not available
 Streaming Business News	United States	News & Information Service	Other	Not available
 Social Broadcast Network	Global	News & Information Service	Other	Not available
 Silicon Alley	United States	News & Information Service	Other	Not available
 StockNod	United States	News & Information Service	Financial	Not available
 OX3 Productions	United States	Broadcast Media	Other	Not available
 New York Events	United States	Blog	Other	Not available
 Money.ca	Canada	News & Information Service	Other	Not available
 Networking @ ITBusinessNet.com	United States	Trade Pub	Tech	Not available

Name of Website or Media Outlet	Location	Website Type	Industry	Audience ▼
 myMotherLode.com	United States	Trade Pub	Media & Information	Not available
 Manhattanweek	United States	News & Information Service	Other	Not available
 KSTC-TV IND-45 (Saint Paul, MN)	United States	Broadcast Media	Media & Information	Not available
 Leadership for LIFE	United States	News & Information Service	Other	Not available
 Wall Street Select	United States	News & Information Service	Other	Not available
 Everyday Gyann	United States	Blog	Other	Not available
 Events & TradeShows	United States	News & Information Service	Other	Not available

Visitors per Day data from comScore, Inc is used to provide an indication of the potential audience for your press release. comScore, Inc does not provide data for all websites in our network.

Traffic

579

Release Views

21

Image views with this release

605

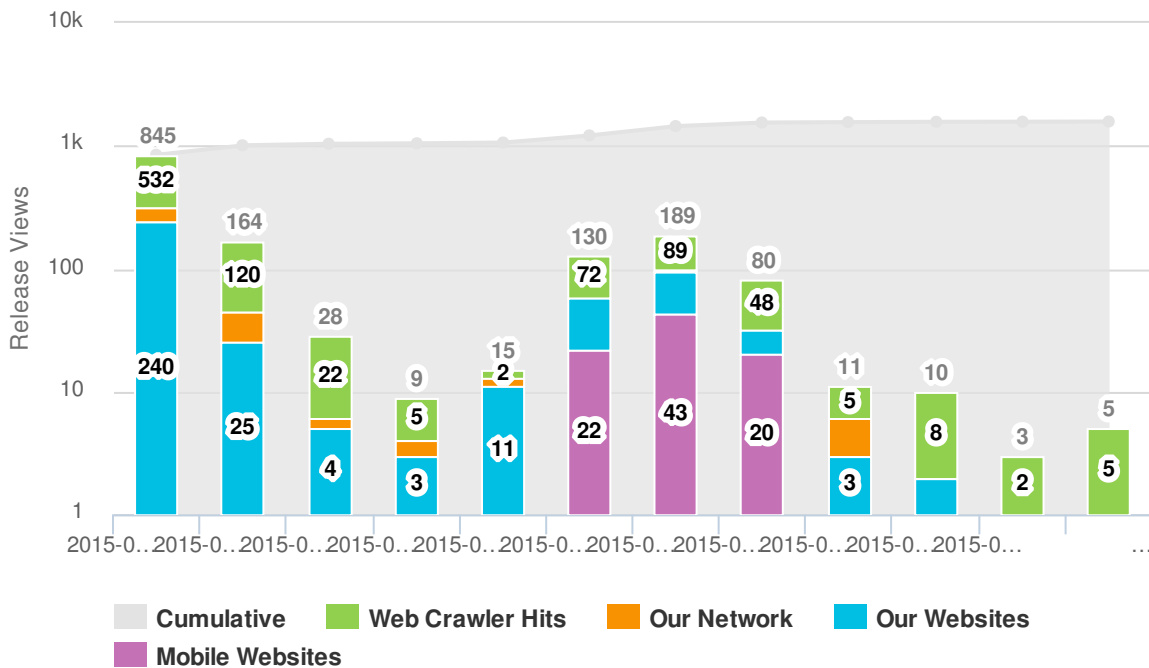
All image views & downloads

Traffic Summary

Release Views Trends


See when the traffic to your release occurred.

Total Release Views by Day



Traffic by Asset

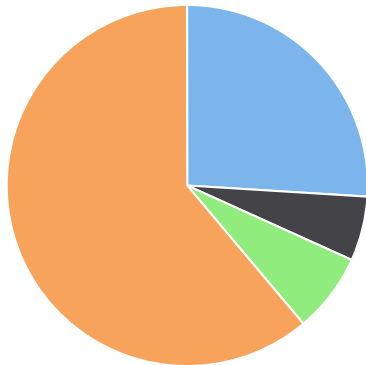
Views, plays and downloads of your release and any assets you included with it. Any views, etc. of assets that can not be linked directly to this release are shown against each other further below

	Number of Chief Digital Officers Doubled Again in 2014, According to the CDO Club CDO Club logo (PRNewsFoto/CDO Club)	579 views 910 web crawler hits 21 Views
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Traffic Details

This release has 579 views and 910 web crawler hits across all websites & networks.

Release Views & Web Crawler Hits



- Views on Our Websites
- Mobile views on our apps & website
- Views on Our Network
- Web Crawler Hits

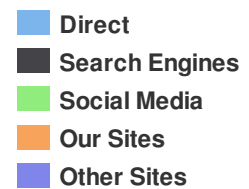
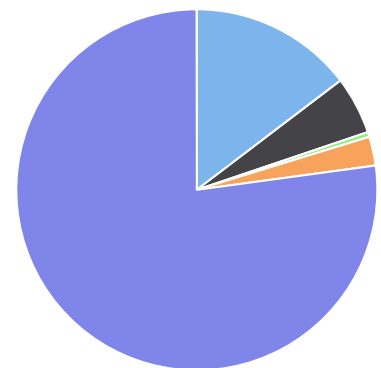
Websites	Views/Hits
Views On Our Websites	387
Mobile Views On Our Apps & Websites	86
∨ Views On Our Network (48)	106
Not Available	19
WOIO CBS-19 (Cleveland, OH)	4
KHNL-TV NBC-8 (Honolulu, HI)	4
KFMB-TV CBS-8 (San Diego, CA)	4
ITBusinessNet.com	4
WCMH-TV NBC-4 (Columbus, OH)	3
Networking @ ITBusinessNet.com	3
Education Technology News @ TMCnet	3
WXIX FOX-19 (Cincinnati, OH)	2
WWBT NBC-12 (Richmond, VA)	2
WTOL CBS-11 (Toledo, OH)	2
WSPA-TV CBS-7 (Spartanburg, SC)	2
WRCB-TV NBC-3 (Chattanooga, TN)	2
WLOX ABC-13 (Biloxi, MS)	2
WFLA-TV NBC-8 (Tampa, FL)	2
WECT NBC-6 (Wilmington, NC)	2
WCSC CBS-5 (Charleston, SC)	2
WAVE NBC-3 (Louisville, KY)	2
KWTV-TV CBS-9 (Oklahoma City, OK)	2
KTVN-TV CBS-2 (Reno, NV)	2
KPLC NBC-7 (Lake Charles-Lafayette, LA)	2
KOTV-TV CBS-6 (Tulsa, OK)	2
Total	1,489

Websites	Views/Hits
KOLD CBS-13 (Tucson, AZ)	2
KLTV ABC-7 (Tyler, TX)	2
KHQ-TV NBC-6 (Spokane, WA)	2
KFVS CBS-12 (Cape Girardeau, MO)	2
KFMB 760-AM (San Diego, CA)	2
KFMB 100.7 Jack-FM (San Diego, CA)	2
KEYC-TV CBS-12 / FOX-12 (Mankato, MN)	2
KAIT ABC-8 (Jonesboro, AR)	2
WVUE-TV FOX-8 (New Orleans, LA)	1
WVNS-TV CBS-59 (Ghent, WV)	1
WTRF-TV CBS-7 (Wheeling, WV)	1
WSLS-TV NBC-10 (Roanoke, VA)	1
WSAV-TV NBC-3 (Savannah, GA)	1
WNCT-TV CBS-9 (Greenville, NC)	1
WLBT NBC-3 (Jackson, MS)	1
WFMJ-TV NBC-21 (Youngstown, OH)	1
WCBD-TV NBC-2 (Mt. Pleasant, SC)	1
WBOY-TV NBC-12 (Clarksburg, WV)	1
Technology News @ TMCnet	1
Money.ca	1
KXXV-TV ABC-25 (Waco, TX)	1
KUSI-TV IND-51 (San Diego, CA)	1
KNDO-TV NBC / KNDU-TV NBC (Kennewick, WA)	1
KLKN ABC-8 (Lincoln, NE)	1
KFDA CBS-10 (Amarillo, TX)	1
KAUZ-TV CBS-6 (Wichita Falls, TX)	1
Web Crawler Hits	910
Total	1,489

Traffic Sources

See where your traffic originated, whether from search engines, social networks, or other sources, or how many visits were directly to the release. [?](#)

Traffic Sources	Instances
Direct	34
∨ Search Engines (1)	12
Google	12
∨ Social Media (1)	1
Twitter	1
∨ Our Sites (1)	6
pnewswire.com	6
∨ Other Sites (3)	179
stumbleupon.com	167
cdoclub.com	9
youmob.com	3
Total	232



Search Engine Keywords


The search terms that visitors to your release use to find it. Note that Google increasingly does not make this data available. [?](#)

Google keywords not available: 11

Google	http://www.pnewswire.com/news-releases/number-of-chief-digital-officers-doubled-again-in-2014-according-to-the-cdo-club-300079287.l
Total	

Image Views

See how many views your images are receiving, both on your release and on our image archive, photos.pnewswire.com. Note that Image Views may also include hits from search engines and other web crawlers. For more information on this view our Help pages.

Image	Caption	Image Archive	Views With This Release	All Image Views	Downloads
 The logo for CDO Club, featuring a red shield with a white power button symbol on the left and the text "CDO CLUB" in black on the right.	CDO Club logo (PRNewsFoto/CDO Club)	photos.pnewswire.com	21	605 (since May 07, 2015)	0

Audience

241
Media Views

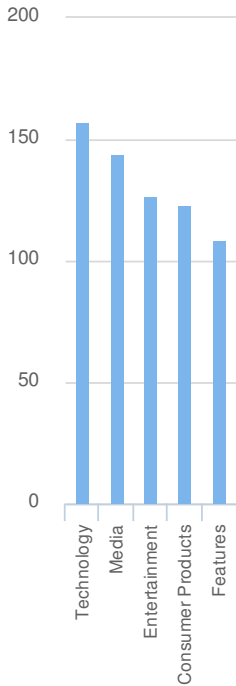
31
Organization Views

Audience Summary

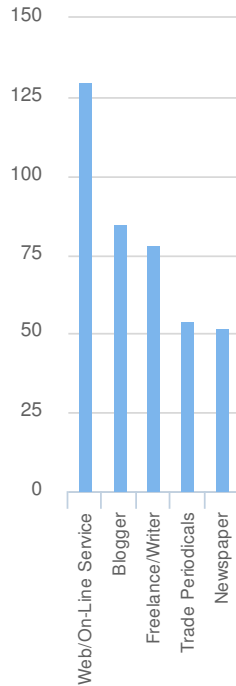
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

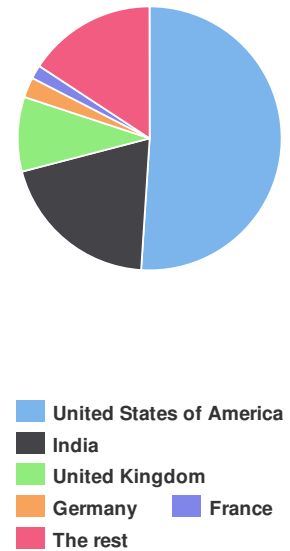
Top Industries



Top Media Types



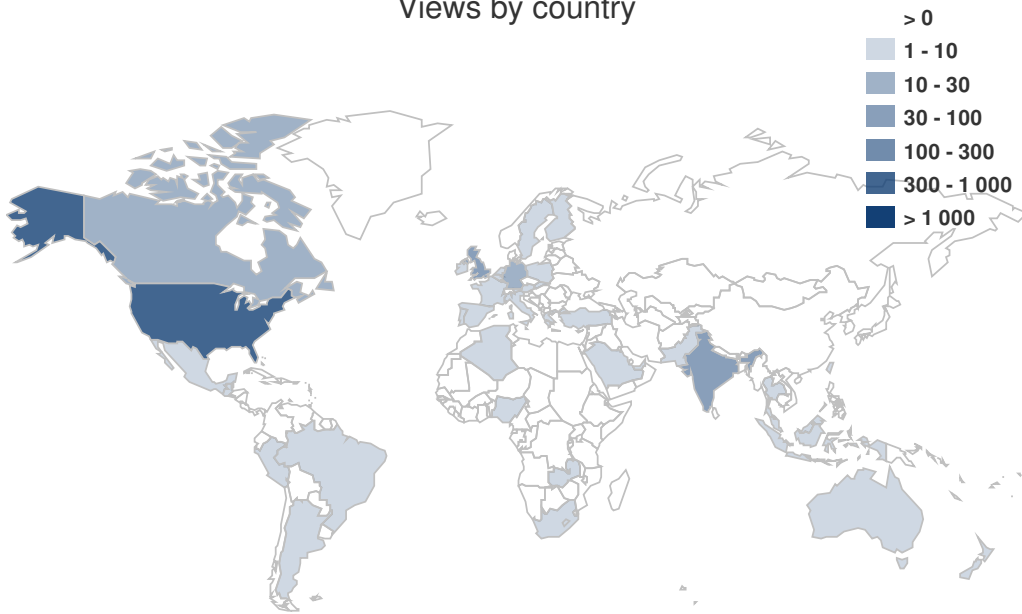
Top Countries



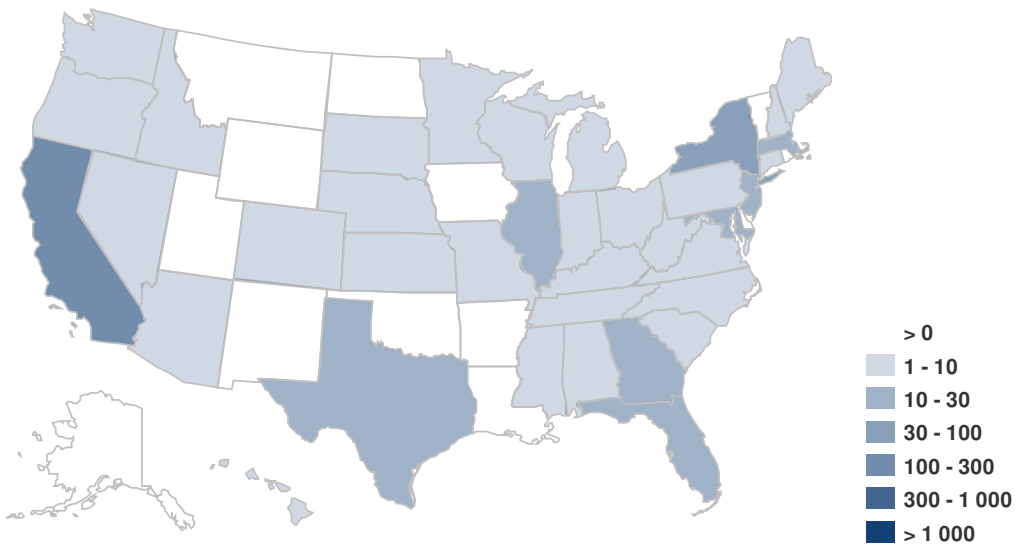
Geo-segmentation

See where views of your release originated. [?](#)

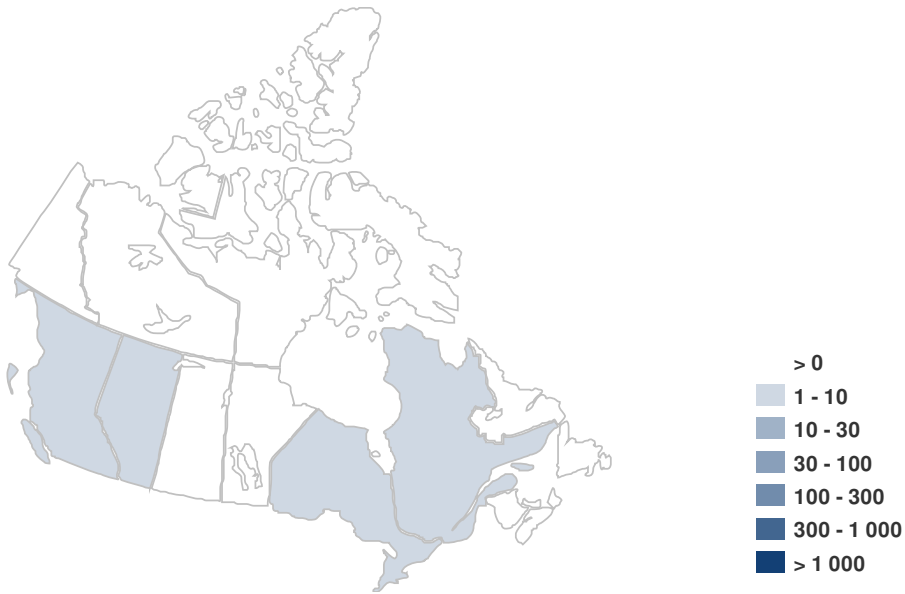
Views by country



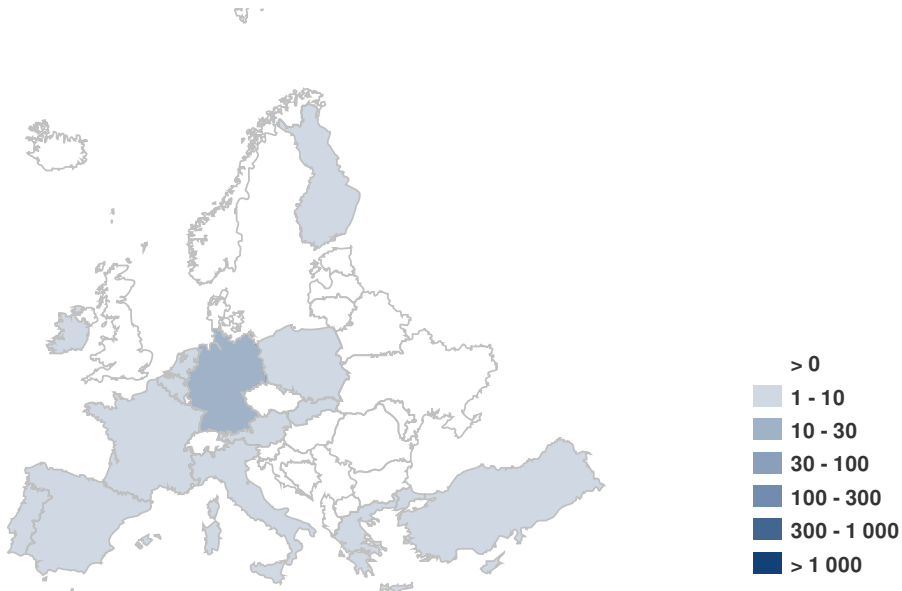
Views by state



Views by province



Views by country



Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Media Type	Location	Views ▼
TalentAttach	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	8
NewsRX	Other	Other	UNITED STATES OF AMERICA	4
eTurboNews	Travel	Newspaper	UNITED STATES OF AMERICA	3
Total				241

Global Print Monitor	Auto, Consumer Products, Energy, Environment, Features, General Business, Heavy Industry, Media, Other, Technology	Trade Periodicals, Web/On-Line Service	GERMANY	2
Creativepool	Broadcast, Media	Web/On-Line Service	UNITED KINGDOM	2
Univision Salud	Healthcare, Media, Public Issues, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	2
HotspotOrlando/AboutUS Magazine	Broadcast, Consumer Products, Entertainment, Environment, Media, Sports, Technology, Travel	Blogger, Freelance/Writer, Other, Web/On-Line Service	UNITED STATES OF AMERICA	2
Muvi TV	Entertainment, Media, Other	Television	ZAMBIA	2
Aeronoticias	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	PERU	2
SoGospel.Com	Broadcast, Entertainment, Features, Media, Other	Blogger, Radio, Web/On-Line Service	UNITED STATES OF AMERICA	2
Techinfo Media	Technology	Web/On-Line Service	INDIA	2
360 Magazine	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	2
Linneyville	Auto, Consumer Products, Entertainment, Media, Other, Technology, Travel	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	2
MMI Online	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	2
Your Address Magazine	Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	2
ILFLIPMAGAZINE.IT	Consumer Products	Web/On-Line Service	ITALY	2
various blogs	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	2
ITNewsAsia.com	Technology	Web/On-Line Service	HONG KONG	2
La Voz	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED STATES OF AMERICA	2
Total				241

Healtheventz	Broadcast, Environment, Healthcare	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Login Media Publishing	Entertainment	Other	INDIA	1
International Journal of Pharmacy and Technology	Public Issues	Newspaper	INDIA	1
Afeez Aziz & Co	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	MALAYSIA	1
BeautiMode	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	TAIWAN	1
London Live	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED KINGDOM	1
Megaton Gaming	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	UNITED STATES OF AMERICA	1
Synonym Ltd	Consumer Products	Web/On-Line Service	UNITED KINGDOM	1
Findable.in	Other	Web/On-Line Service	INDIA	1
Business-cloud.com	Entertainment, Environment, General Business, Media, Sports, Technology	Web/On-Line Service	UNITED KINGDOM	1
Basex, Accura Media Group, Frequent Business Traveler	Auto, Technology, Travel	Trade Periodicals	UNITED STATES OF AMERICA	1
UBM, Internet Evolution, EBNOline, TheCMOSite	Environment, General Business, Healthcare, Media, Technology, Travel	Blogger, Freelance/Writer	FINLAND	1
ISoVegas	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED STATES OF AMERICA	1
BioSpectrum	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
TheIcarusNetwork	Technology	Freelance/Writer	UNITED KINGDOM	1
CouponDaddy	Consumer Products, Financial Services, General Business, Media, Technology, Travel	Blogger, Freelance/Writer	INDIA	1
Joonbug.com	Entertainment, Media	Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
Total				241

Times of India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	INDIA	1
Illuminati Enterprize	Auto	Freelance/Writer	INDIA	1
Bhopal Samachar	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	INDIA	1
Luxechronicle	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	INDIA	1
Aray Systems	Healthcare	Web/On-Line Service	INDIA	1
The Evolve Media Group Inc.	Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Technology, Travel	Blogger, Consumer Periodicals, Freelance/Writer	UNITED STATES OF AMERICA	1
Blue Giraffe Media	General Business, Media, Other	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	1
Parity Media	Technology	Web/On-Line Service	INDIA	1
My Hollywood Journal	Broadcast, Entertainment, Features, Media, Other, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
ILFLIPMAGAZINE.IT	Consumer Products	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	1
Signal-x (WIR)	Technology	Web/On-Line Service	INDIA	1
InkwellGlobal	General Business, Media, Other, Travel	Freelance/Writer, Newspaper, Other	UNITED KINGDOM	1
Dainik Bhaskar	Auto, Other	Web/On-Line Service	INDIA	1
Lorie Lee Steiner, Freelance Writer/Editor	Consumer Products, Entertainment, Environment, Features, Healthcare, Media, Public Issues, Travel	Freelance/Writer	CANADA	1
YoungMomForever	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED STATES OF AMERICA	1
CS Direkt	Entertainment	Freelance/Writer	INDIA	1
Technews Publishing	Technology	Trade Periodicals	SOUTH AFRICA	1
CSR Digest	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
Total				241

02elf Abendblatt	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	GERMANY	1
Anico	Consumer Products	Web/On-Line Service	INDIA	1
Dish Detox	Environment, Healthcare, Public Issues	Blogger	UNITED STATES OF AMERICA	1
JFM	Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
MInt	Broadcast, Consumer Products, Energy, Entertainment, Financial Services, General Business, Public Issues, Travel	Newspaper	INDIA	1
Newsrm.tv	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Television	POLAND	1
Cognizant	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
Community Sales and Marketing News	Other	Trade Periodicals	UNITED STATES OF AMERICA	1
EloNews Magazine	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	SINGAPORE	1
rajasthan patrika	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
INTERNET BUSINESS LOUNGE (www.iBusinessLounge.com)	Auto, Consumer Products, Entertainment, Features, Financial Services, Healthcare, Heavy Industry, Media, Technology, Transport, Travel	Web/On-Line Service	NIGERIA	1
Opinionated Panda	Entertainment, Media, Sports, Technology	Blogger	UNITED KINGDOM	1
Newzars.com	Technology	Blogger	INDIA	1
Buffalo News	Features	Newspaper	UNITED STATES OF AMERICA	1
Yahoo	Entertainment, Media	Web/On-Line Service	UNITED STATES OF AMERICA	1
Venuraj Janakarajan	Consumer Products, General Business, Media, Technology, Travel	Freelance/Writer	INDIA	1
The Independent Newsroom	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	NEW ZEALAND	1
Total				241

Port Wings Maritime Exim Weekly	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Multichannel News	Broadcast, Entertainment, Media, Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
Freelancer	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Freelance/Writer	PORTUGAL	1
Bitstream Media	Technology	Web/On-Line Service	INDIA	1
Vavalam Infomedia P Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Freelance/Writer, Web/On-Line Service	INDIA	1
Media N Press Communications	Media	Web/On-Line Service	INDIA	1
LEPETITMARKETEUR	Media	Blogger	FRANCE	1
G2 Intelligence/Plain Language Media	Healthcare	Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
GoBeautyScout	Broadcast, Consumer Products, Entertainment, Features, Media, Technology, Travel	Freelance/Writer	UNITED STATES OF AMERICA	1
Financial Express	Technology	Other	INDIA	1
Event City Premier Magazine	Auto, Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Other, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Other, Radio, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
AutoSchedule	Consumer Products, Features, General Business, Technology	Other, Web/On-Line Service	GREECE	1
PR Newswire	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
T V Today Network Limited	General Business	Television	INDIA	1
FT	Heavy Industry	Newspaper	UNITED KINGDOM	1
ECT News	Consumer Products, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
KABC-TV	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Television	UNITED STATES OF AMERICA	1
BOSSY! /BOSS MOMS	Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Public Issues, Sports, Travel	Blogger, Freelance/Writer, Radio	UNITED STATES OF AMERICA	1
techmediapolitics.com	Public Issues, Technology	Blogger	INDIA	1
Total				241

PCA News	Consumer Products, Features, Healthcare, Technology	Blogger	INDIA	1
Black El Paso Chronicle	Consumer Products, Entertainment, Environment, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Travel	Blogger, Freelance/Writer, Newspaper, Radio, Television	UNITED STATES OF AMERICA	1
Mergermarket	Consumer Products, Financial Services, Media	Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	1
ISMG	Technology	Web/On-Line Service	INDIA	1
Planetvm	Technology	Blogger, Freelance/Writer	UNITED KINGDOM	1
Freelance	Entertainment, Features	Freelance/Writer	UNITED KINGDOM	1
Platinum Princess Media	Broadcast, Consumer Products, Energy, Entertainment, Features, General Business, Media, Public Issues, Sports, Travel	Blogger, Radio, Web/On-Line Service	UNITED STATES OF AMERICA	1
Computer Business Review	Technology	Web/On-Line Service	UNITED KINGDOM	1
ShoppingSpirit.pt	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Technology, Transport, Travel	Consumer Periodicals, Newspaper, Other, Web/On-Line Service	PORTUGAL	1
Freelancer	Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Technology, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	CYPRUS	1
Straatosphere	Auto, Consumer Products, Entertainment, Features, Media, Sports, Technology, Travel	Freelance/Writer, Web/On-Line Service	SINGAPORE	1
The Indian Express	Technology	Newspaper	INDIA	1
Enterprise Mobility Exchange	Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
AON	Technology, Travel	Other	INDIA	1
freelancer	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper	UNITED STATES OF AMERICA	1
TEPE magazine	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED KINGDOM	1
UBM India	Other	Web/On-Line Service	INDIA	1
Ping Digital Broadcast Pvt Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
The Next Web	Technology	Web/On-Line Service	INDIA	1
Examiner.com	Consumer Products, Entertainment, Media, Other	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	1
Total				241

NextIn Line Network	Broadcast, Entertainment, Features, Media	Blogger, Radio, Web/On-Line Service	UNITED STATES OF AMERICA	1
TestFreaks	Consumer Products, Energy, Entertainment, Environment, Features, Media, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
pcgameshardware.de	Technology	Trade Periodicals	GERMANY	1
WNBC.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	UNITED STATES OF AMERICA	1
C2M	Broadcast, Entertainment, Media, Technology	Trade Periodicals, Web/On-Line Service	UNITED KINGDOM	1
Sky Radio Network	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Radio	UNITED STATES OF AMERICA	1
TV LATINA	Broadcast, Entertainment, Media	Freelance/Writer, Television, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
City News Service	Auto, Broadcast, Entertainment, Features, Media, Sports, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
Blast Magazine	Entertainment, Features, Media, Sports, Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
Relaxnews	Auto, Broadcast, Entertainment, Environment, Healthcare, Media, Sports, Technology, Transport, Travel	Wire Service	FRANCE	1
Celebrate with Style	Consumer Products, Entertainment, Features, Media, Other, Travel	Consumer Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Business Britain Magazine	Financial Services, Healthcare, Media, Technology	Consumer Periodicals	UNITED KINGDOM	1
Proof Positivity	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	UNITED STATES OF AMERICA	1
Whirlpool Magazine (internal company magazine)	Other	Other	GERMANY	1
Black Sheep Magazine	Broadcast, Consumer Products, Entertainment, Features, Media	Blogger, Freelance/Writer	UNITED KINGDOM	1
The Design File blog	Consumer Products, Features, Financial Services	Blogger	UNITED STATES OF AMERICA	1
FONDS professionell	Financial Services, General Business	Consumer Periodicals, Freelance/Writer, Web/On-Line Service	GERMANY	1
The Apple Core	Entertainment, Environment, Features, Other, Public Issues	Newspaper	UNITED STATES OF AMERICA	1
ITVARNEWS	Technology	Other, Web/On-Line Service	INDIA	1
ITdistri, Channel Insider France, ODI, OVS, ITR News, ITChannel, Distributique	General Business, Technology	Blogger, Trade Periodicals, Web/On-Line Service	FRANCE	1
Total				241

Virgin Radio	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Radio, Trade Periodicals, Web/On-Line Service	FRANCE	1
none	Other	Wire Service	INDIA	1
Dow Jones Newswires	Features, Financial Services, Media, Public Issues	Wire Service	UNITED STATES OF AMERICA	1
Sky Radio Network	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Technology, Transport, Travel	Radio	UNITED STATES OF AMERICA	1
www.cnetturkiye.com	Technology	Newspaper, Web/On-Line Service	TURKEY	1
PR Week	Entertainment, Media, Sports, Travel	Freelance/Writer, Newspaper	UNITED KINGDOM	1
Henderson Communications/Agri Marketing	Other	Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
NBC	Broadcast	Television	UNITED STATES OF AMERICA	1
MyElders.com	Consumer Products, Energy, Features, Healthcare, Media	Consumer Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Ultio LLC	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper, Web/On-Line Service	UNITED STATES OF AMERICA	1
Product News Network	Energy, Healthcare, Other, Technology, Transport	Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Supercomputing Online	Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
Sporting Goods Intelligence	Broadcast, Consumer Products, Entertainment, Healthcare, Media, Sports	Blogger, Consumer Periodicals, Freelance/Writer, Other, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	1
Freelancer	Auto, Broadcast, Consumer Products, Entertainment, Features, Financial Services, Healthcare, Media, Other, Sports, Technology, Travel	Consumer Periodicals, Freelance/Writer, Radio, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Gazette Network	Auto, Broadcast, Consumer Products, Entertainment, Features, Financial Services, Media, Technology, Transport	Blogger, Other, Web/On-Line Service	UNITED STATES OF AMERICA	1
BeautyBuzz	Consumer Products, Entertainment, Healthcare, Media, Other, Public Issues, Sports, Travel	Web/On-Line Service	UNITED STATES OF AMERICA	1
La Prensa Grafica	Other	Other	EL SALVADOR	1
Premiere Radio	Broadcast, Entertainment, Healthcare, Media, Public Issues, Sports	Radio	UNITED STATES OF AMERICA	1
Internet Retailer	Consumer Products, Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
Fashion+Lifestyle	Auto, Consumer Products, Entertainment, Features, Media, Travel	Web/On-Line Service	UNITED STATES OF AMERICA	1
The Shelby Report	Other	Trade Periodicals	UNITED STATES OF AMERICA	1
Variety Insight	Entertainment, Media	Web/On-Line Service	UNITED STATES OF AMERICA	1
Total				241

www.brandbuild.org	Consumer Products, Features, Media	Web/On-Line Service	PAKISTAN	1
TMC	Media, Technology	Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
NPR	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Consumer Periodicals, Freelance/Writer, Radio, Television, Web/On-Line Service	UNITED STATES OF AMERICA	1
The Woman's Newspapers	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED STATES OF AMERICA	1
eBioinfogen	Other	Web/On-Line Service	SWEDEN	1
news 12 nj	Auto, Broadcast, Consumer Products, Entertainment, Features, Financial Services, Healthcare, Media, Public Issues, Sports, Technology, Travel	Television	UNITED STATES OF AMERICA	1
ResourceShelf.Com	Entertainment, Financial Services, Media, Other, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
BI Advisor, Software Magazine, BPTrends	Technology	Blogger, Freelance/Writer, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Imagen telecomunicaciones	Energy, Financial Services, Other, Technology, Transport	Radio, Web/On-Line Service	MEXICO	1
Women in Business magazine	Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Upfront News Online	Other	Wire Service	UNITED STATES OF AMERICA	1
TechMatch Pro	Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
http://www.worldmonitor.tv	Broadcast	Television	UNITED STATES OF AMERICA	1
eboole	Consumer Products, General Business, Technology	Blogger	UNITED STATES OF AMERICA	1
WOOD RADIO	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Radio	UNITED STATES OF AMERICA	1
TTR Weekly - Ross Publishing Ltd	Environment, Features, Healthcare, Public Issues, Sports, Technology, Transport, Travel	Newspaper, Trade Periodicals, Web/On-Line Service	THAILAND	1
LanieBugzLikes	Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Technology, Travel	Blogger	UNITED STATES OF AMERICA	1
TOTAL BRAND EXTENSIONS LLC	Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Other, Sports, Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
eFiction Magazine	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Technology, Travel	Blogger, Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
Total				241


OUR TIME PRESS	Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, General Business, Healthcare, Media, Public Issues, Technology, Travel	Freelance/Writer, Newspaper	UNITED STATES OF AMERICA	1
Business News Network	Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transport, Travel	Television	CANADA	1
food and drink industry magazine	Consumer Products, Energy, Environment, Features, General Business, Healthcare, Heavy Industry, Media, Travel	Trade Periodicals	UNITED KINGDOM	1
Freelancer	Media, Technology	Freelance/Writer	UNITED STATES OF AMERICA	1
TechnoparkToday	Auto, Consumer Products, Technology	Web/On-Line Service	INDIA	1
Campeones magazine	Auto, Media, Sports, Technology	Freelance/Writer, Other	ARGENTINA	1
Automotive News	Auto, Consumer Products, Heavy Industry	Trade Periodicals	UNITED STATES OF AMERICA	1
NWSA, CBS	Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Heavy Industry, Sports, Technology, Transport, Travel	Blogger, Newspaper, Other, Radio, Television, Web/On-Line Service	UNITED STATES OF AMERICA	1
ITP Publishing	Entertainment, Features, General Business, Other, Public Issues, Technology, Travel	Other	UNITED ARAB EMIRATES	1
daily mail group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED KINGDOM	1
AI Motor News	Auto, Consumer Products, Energy, Heavy Industry, Media, Public Issues, Technology, Transport	Blogger, Newspaper	CANADA	1
Web Md	Healthcare	Freelance/Writer	UNITED STATES OF AMERICA	1
Digital, Engineering, & Sourcing Group at Penton	Energy, Technology	Web/On-Line Service	UNITED STATES OF AMERICA	1
International Business Times	Auto, Consumer Products, Energy, General Business, Healthcare, Heavy Industry, Technology, Transport	Web/On-Line Service	UNITED STATES OF AMERICA	1
www.nextfm.gr	Entertainment	Radio	GREECE	1
D Unknown, meetSue, Traffic-Aid	Media, Transport, Travel	Other, Web/On-Line Service	NETHERLANDS	1
HiringSquare.com	Auto, Broadcast, Consumer Products, Energy, Financial Services, General Business, Healthcare, Heavy Industry, Media, Technology, Transport	Blogger, Web/On-Line Service	INDIA	1
The HRIS World Research Network	General Business, Other, Technology	Blogger, Freelance/Writer, Trade Periodicals, Web/On-Line Service	BRAZIL	1
mobile news network	Broadcast, Entertainment, General Business, Media, Public Issues, Technology	Newspaper, Other	UNITED STATES OF AMERICA	1
Total				241

http://www.articlesbase.com/disabilities-articles/experts-in-the-mobility-scooters-industry-does-more-than-sell-medical-mobility-scooters-2728722.html	Broadcast, Entertainment, General Business, Healthcare, Media, Public Issues, Sports	Blogger, Freelance/Writer, Other, Radio, Web/On-Line Service	UNITED STATES OF AMERICA	1
JPM Enterprises	Financial Services, General Business, Other, Public Issues, Technology	Freelance/Writer, Newspaper	UNITED STATES OF AMERICA	1
Khaleej Times	Features, Travel	Blogger, Newspaper, Radio, Web/On-Line Service	UNITED ARAB EMIRATES	1
Ohio Seniors Network	Consumer Products, General Business, Healthcare, Other, Public Issues, Sports	Consumer Periodicals, Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
formatnews.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Web/On-Line Service	INDONESIA	1
themoneytimes.com	Entertainment, Financial Services, Healthcare, Technology	Web/On-Line Service	INDIA	1
Upfront News	Other	Wire Service	UNITED STATES OF AMERICA	1
HicksNewMedia	Auto, Consumer Products, Entertainment, Features, General Business, Healthcare, Media, Public Issues, Sports, Technology, Travel	Blogger, Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
Synvantage	Technology	Other	INDIA	1
Device Management Forum	Auto, Energy, Healthcare, Technology, Transport	Web/On-Line Service	UNITED KINGDOM	1
Hubnews	General Business, Technology	Other	UNITED STATES OF AMERICA	1
The Culvert Chronicles	Entertainment, General Business, Public Issues, Sports	Newspaper	UNITED STATES OF AMERICA	1
Examiner.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Freelance/Writer, Web/On-Line Service	UNITED STATES OF AMERICA	1
Agri Marketing magazine	Other	Trade Periodicals	UNITED STATES OF AMERICA	1
The Shelby Report	Consumer Products, Environment, Features, General Business, Other, Public Issues, Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
T3	Entertainment, Media, Technology, Transport	Blogger, Freelance/Writer	UNITED KINGDOM	1
Castleford Media Pty Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	AUSTRALIA	1
Newsquest	Auto, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Heavy Industry, Media, Public Issues, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	UNITED KINGDOM	1
Inside the Circle	Consumer Products, Entertainment, Media, Technology	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	1
Total				241

soflascene.com	Entertainment, Media, Technology	Blogger, Web/On-Line Service	UNITED STATES OF AMERICA	1
cNBC.com	Financial Services, General Business, Healthcare, Public Issues	Freelance/Writer	UNITED STATES OF AMERICA	1
Punk Rock Momma	Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Travel	Blogger	UNITED STATES OF AMERICA	1
Business Insider India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
Total				241

Organization Views

See which organizations have viewed your release [?](#)

Organization	Headquarters	Country	Location	Parent Organization	Industry	Views 
StumbleUpon, Inc.	301 Brannan St	US	UNITED STATES	StumbleUpon	Software & Internet	3
THE NASDAQ OMX GROUP, INC.	One Liberty Plaza	US	UNITED STATES	The Nasdaq Stock Market Inc	Financial Services	2
BEN-E ELECT		US	UNITED STATES			2
Intel Corporation	2200 Mission College Blvd, P.O. Box 58119	US	UNITED STATES	Intel Corporation	Computers & Electronics	2
Epson America	3840 Kilroy Airport Way	US	UNITED STATES	Epson America Inc	Financial Services	2
University of Maryland	Office of Information Technology Patuxent Building	US	UNITED STATES		Education	2
Stevens Institute of Technology	Castle Point on Hudson	US	UNITED STATES	Stevens Institute of Technology	Real Estate & Construction	1
MessageLabs Inc.	C/O Symantec Corporation 350 Ellis Street	US	UNITED STATES		Telecommunications	1
RIDGEWAY PARTNERS		US	UNITED STATES			1
DEEP BLUE		UK	UNITED KINGDOM			1
Manasco NV		BE	BELGIUM			1
SC MEDIA SAT SRL		RO	ROMANIA			1
Glazer's Wholesale	14911 Quorum Drive, Ste. 400	US	UNITED STATES			1
Portland Community College	P.O. Box 19000 12000 S.W. 49th Ave.	US	UNITED STATES	Portland Community College	Education	1
Elektro Turnsek d.o.o.		SI	SLOVENIA			1
Nevada System of Higher Education	System Computing Services / MS 0270 1664 N. Virginia St., BLDG 133	US	UNITED STATES			1
King & Spalding	300 Satellite Blvd	US	UNITED STATES			1
LAGRANGE COUNTY REMC	1995 E US 20	US	UNITED STATES			1
DST Systems, Inc.	7201 East 64th Court	US	UNITED STATES	DST Systems, Inc.	Computers & Electronics	1
Privax LTD			GERMANY			1
dinamic Oran		DZ	ALGERIA			1
IMS MBB Core Backhaul		IE	IRELAND			1
Total						31

R.P. VISUAL SOLUTIONS, LLC (340456-1)			UNITED STATES			1
Croydon		UK	UNITED KINGDOM			1
Total						31

Twitter Audience

The twitter accounts that have engaged with your release. See the tweets in the Engagement tab.

Total Followers: 17,371



Dan Janal @prleads

59

4,931 Followers



Sandra Gabriel @cafegabriel

60

936 Followers

Engagement

4

Total Engagement Actions

4

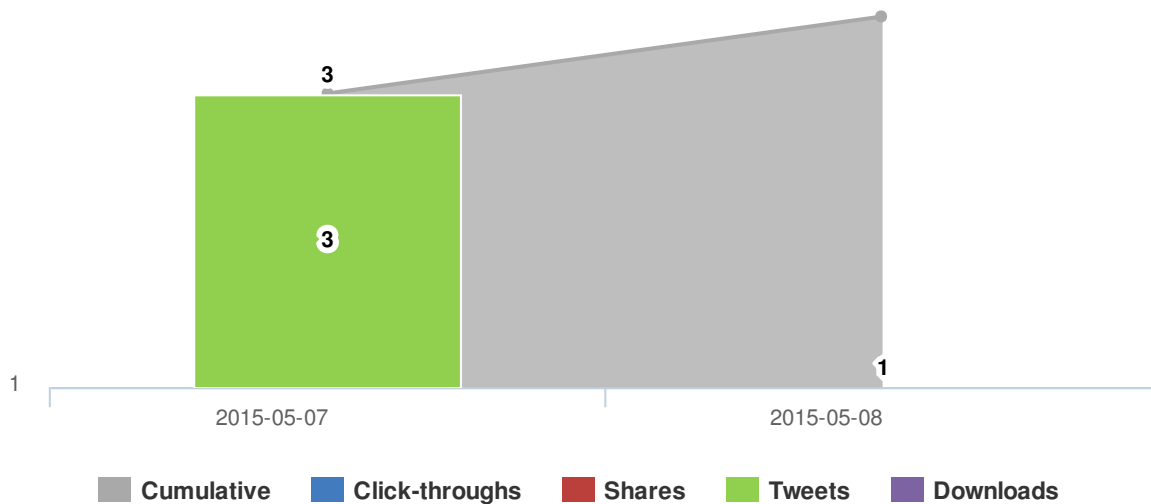
Tweets

Engagement Summary

Engagement Timeline

See when your audience engaged with your release.

10



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Tweets

Your release was mentioned in 2 tweets and 2 retweets so far, with an estimated total audience of 17,371 followers.



Dan Janal @prleads

4,931 Followers

Posted on 2015-05-07 11:28:12

"Number of Chief Digital Officers Doubled Again in 2014, According to the CDO Club
<http://t.co/zUOjTGV8vQ>" <http://t.co/xwI3dl2iA9> #marketing
[View on Twitter](#)

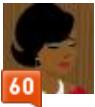
[View retweets](#) v



@MichaelRoby
4,879 Followers



@intlmusicpress
6,625 Followers



Sandra Gabriel @cafegabriel

Posted on 2015-05-07 09:22:51

936 Followers

Number of Chief Digital Officers Doubled Again in 2014, According to the CDO Club
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