## ForgeRock and The CDO Club Announce Partnership for Upcoming Identity Summits and CDO Summits in London and Amsterdam

By

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SAN FRANCISCO, NEW YORK, LONDON and AMSTERDAM, July 30, 2015 /PRNewswire/ --ForgeRock®, the leading open platform provider of identity management solutions and the CDO Club, the world's largest C-Suite community of digital and data leaders with over 1,000 registered members, today jointly announced an alliance to deliver <u>Identity Summits</u> and CDO Summits in <u>London</u> and <u>Amsterdam</u>.

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The ForgeRock Identity Summits highlight the new "ROI" - Return on Identity - and fosters collaboration and networking among the identity community. It offers an opportunity to:

- Learn how identity is at the center of customer relationships, driving new business initiatives towards revenue growth;
- Engage in thoughtful discussions on the implications of identity and the growth of the Internet of Things (IoT);
- Hear speakers from market leading organizations, including Chief Information Security Officers;
- Network with the engineers, product managers, customers, and partners who are implementing customer identity management; and
- Attend technical and business sessions covering identity standards, best practices, demos, case studies, and workshops.

The CDO Summit offers an intimate opportunity to collaborate, network and engage with senior, C-level digital and data executives across industry sectors.

The CDO Club was the first to produce a Summit specifically for Chief Digital Officers and Chief Data Officers, in 2013 at Thomson Reuters in NYC. It has held subsequent events at Time Warner in New York City in 2014, and again at Thomson Reuters in April 2015.

It held its inaugural CDO Summit in London in October 2014 at the BBC, presented by Accenture.

Historically, every CDO Summit has sold out.

"Organizations all over the globe are rapidly transforming their way of business by securely connecting millions of customer identities with the digital world," said Mike Ellis, CEO of

ForgeRock. "The Identity Summit is an opportunity to explore not just the technology infrastructure that's needed to support those digital connections, but also the metrics we should use to measure the true impact of identity management."

"Customers are now at the center of the universe, and digital natives expect the world to be delivered to them in highly personalized, contextual, relevant, and secure experiences," said David Mathison, CEO of the CDO Club. "As savvy CDOs and CISOs know, successful digital transformation and big data initiatives are more powerful with a robust and scalable identity management solution, which is why we're excited to tie our two related summits together for the benefit of our mutual communities."

Accenture, one of the world's leading professional services companies, with capabilities in consulting, strategy, digital, technology and operations, is the Presenting Sponsor at the London CDO Summit and the ForgeRock Identity Summits, where it will be keynoting and sharing its latest research and best practices.

"The companies that are successfully implementing digital business models are operating by entirely new rules and capabilities that mark a radical break from the past," said Narry Singh, managing director, Accenture Strategy, and Digital Strategy lead for Europe, Latin America and Africa. "We are looking forward to sharing our insights into how incumbent companies can adopt those capabilities. The CDO Summits and the Identity Summits provide an excellent opportunity for companies large and small to explore digital transformation strategies."

In London, the CDO Summit takes place on Wednesday 7 October 2015, with the Identity Summit the next day on 8 October. To register or for more information, visit <u>http://cdosummit.co.uk</u> or <u>http://summits.forgerock.com</u>.

In Amsterdam, the CDO Summit takes place on Wednesday 4 November 2015, with the Identity Summit the following day on 5 November. To register or for more information, visit <u>http://amsterdam.cdosummit.com</u> or<u>http://summits.forgerock.com</u>.

For a limited time, buy one ticket to the CDO Summit in London or Amsterdam, and you will receive TWO COMPLIMENTARY TICKETS to attend the ForgeRock Identity Summit.

About ForgeRock The ForgeRock Identity Platform<sup>™</sup> transforms the way millions of customers and citizens interact with businesses and governments online, providing better security, building relationships, and enabling new cloud, mobile, and IoT offerings from any device or connected thing. ForgeRock serves hundreds of brands like Morningstar, Vodafone, GEICO, TomTom, and Pearson, as well as governments like Norway, Canada, and Belgium, among many others. For more information, visit <u>http://www.forgerock.com</u> or follow ForgeRock on Twitter at <u>http://www.twitter.com/forgerock</u>.

**About the CDO Summit** The CDO Summit addresses the opportunities arising from Big Data, the cloud, digital disruption, and social and mobile media. Visit us: <u>http://CDOSummit.com</u> and on Twitter: <u>http://Twitter.com/BeTheMedia</u>.

**About the CDO Club**The CDO Club is the world's largest community of C-suite digital leaders. Our 1,000+ members receive access to breaking news, original research, career development support, networking opportunities, and inspirational events. Visit us: <u>http://CDOClub.com</u>.

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