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## Speakers Announced for 2nd Annual Chief Digital Officer Summit April 22-23 at Time Warner in NYC

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David Mathison, Curator, Chief Digital Officer Summit CDO Summit logo. (PRNew sFoto/Chief Digital Officer Summit)

NEW YORK, April 1, 2014 /PRNewswire/ -- On April 22-23, hundreds of digital leaders, executives, and practitioners will convene for the second annual Chief Digital Officer Summit at Time Warner in New York City.

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"I'm super excited to announce another full lineup of digital leaders and luminaries who will be speaking and sharing their knowledge at the 2nd annual Chief Digital Officer Summit," announced CDO Summit curator David Mathison.

"The CDO Summit offers intimate access to the digital elite, and these executives are fast becoming our society's leaders and CEOs," said Mathison.

He continued, "The CDO Summit provides a collegial environment where all participants can have insightful conversations and make meaningful connections with digital executives from some of the world's most prominent organizations."

The Summit features over 60 speakers, including Andrew Sullivan, Babs Rangaiah, Ben Edwards, Cammie Croft, Chan Suh, Dan Suratt, David Shing, Greg Daniel, Ganesh Bell, Kevin Conroy, Kristin Frank, Lisa Hsia, Marc DeBevoise, Steve Rubel, Thomas Gensemer, Thomas Gewecke, and Winston Binch, among many others.

Speakers include digital leaders and executives from organizations including A+E Networks, Amnesty International, AOL, BBC, Bravo, Burson-Marsteller, CBS, Deutsch LA, Edelman, Gannett, GE, Harvard University, IBM, Jostens, JWT, MEC Global, Michael J. Fox Foundation for Parkinson's Research, News Corp., Nielsen, Oxygen, Prophet, (RED), RF | Binder, Ruder Finn, State of New York, The Dish, Rockefeller Foundation, Time Inc., Time Warner, Turner Broadcasting System, Unilever, Univision, Viacom (MTV, VH1, CMT, Logo), and Warner Brothers, among many others.

In addition to the panels, the CDO summit also includes workshops on Creativity, Crowdsourcing, Innovation, Micro-targeting and Conversions, Outsourcing, Second Screen, Social Media, Talent Acquisition and Management, and more.

For more information, visit: <http://www.cdosummit.com/cdosummit14>

100% of sponsors from last year's inaugural CDO Summit event have returned to sponsor again this year.

"This clearly demonstrates the verifiable value and ROI that our Chief Digital Officer Summit provides to our sponsors, speakers, and attendees alike," said Mathison.

Sponsors include Acquia, Adobe, Appirio, Bloomberg, Brightcove, Chadick Ellig, Discover Digital Group, Digital Disruption, First Motion, LivePerson, Lux Digital, Metratech, Mobile Search Partners, Neo Group, ObjectFrontier Software, OSF Global Services, Rosenzweig & Company, Time Warner Inc., and TopCoder.

The inaugural 2013 CDO Summit sold out of attendee tickets, weeks in advance.

To handle the demand this year, the organizers have doubled the number of days and added twice the capacity by hosting it at Time Warner.

Despite this, the 2014 Summit is likely to sell out again.

You can register as an attendee for the Chief Digital Officer Summit here: <http://www.cdosummit.com/register>

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