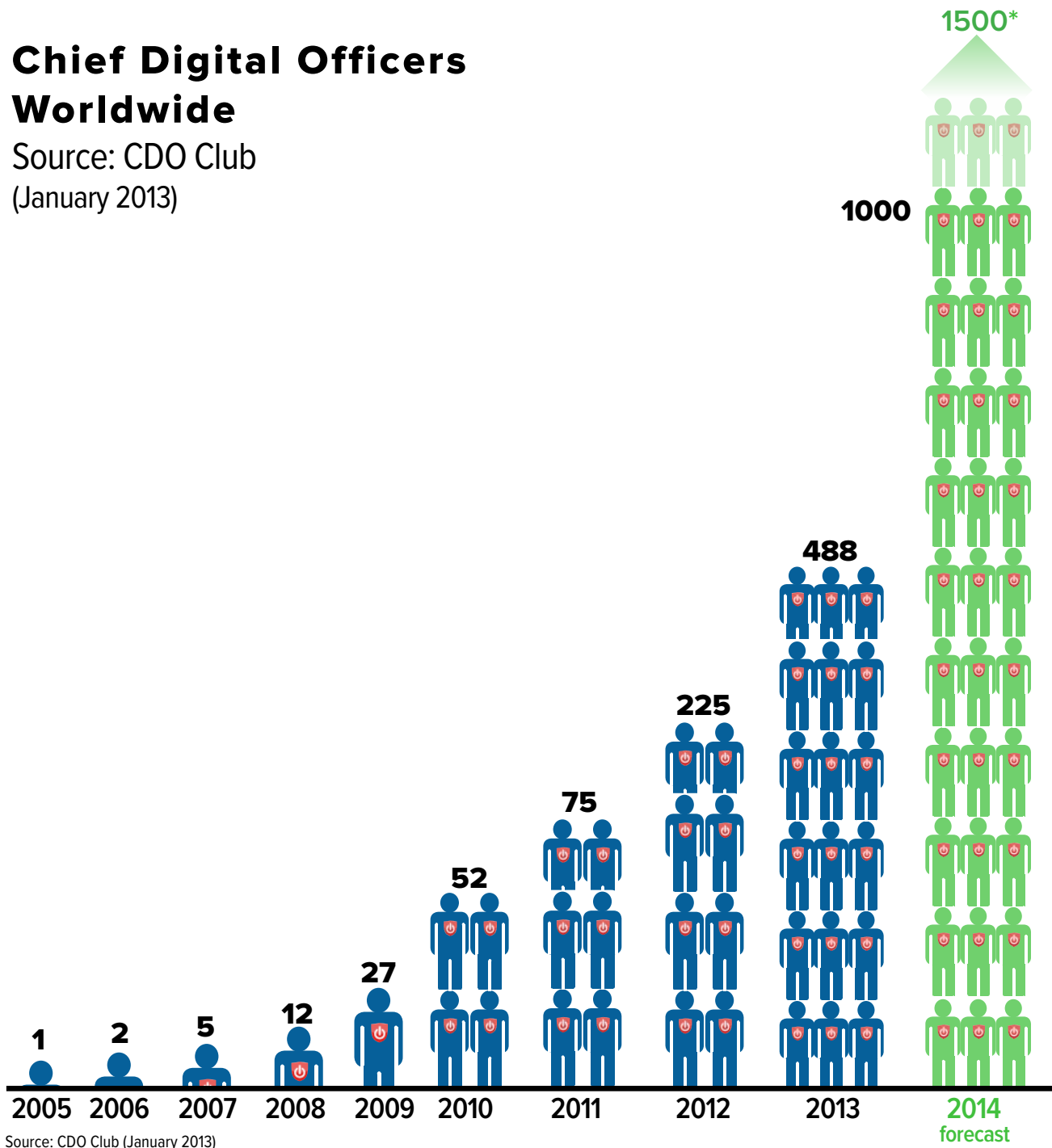


# Chief Digital Officers Worldwide

Source: CDO Club  
(January 2013)



Source: CDO Club (January 2013)

This chart includes all those who currently hold, or previously held, the title of Chief Digital Officer (CDO) at a major organization for at least one year. Based on our research, the number of CDOs has doubled every year since 2005. We project that the number of CDOs will double again in 2014, from 488 in 2013 to around 1,000 in 2014.

\*Gartner projects CDO growth to triple in 2014, from 488 to 1,500. This is due to a percentage of Chief Information Officers (CIOs) who will take on the title and/or responsibilities of a Chief Digital Officer in 2014.