



As the Number of Chief Digital Officers Doubles Again in 2015, U.K. CDO Summit Announces Agenda and Speakers for 2nd Annual Event in London

ForgeRock Identity Summit Follows with In-depth Sessions on Technologies Advancing Digital Business

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LONDON and NEW YORK, Sept. 9, 2015 /PRNewswire/ -- The CDO Club is projecting that the number of Chief Digital Officers is on track to double again in 2015, to 2,000 CDOs globally, with hundreds of those based in the U.K.

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To date, in 2015 alone, 10 Chief Digital Officers (CDOs) have become CEO/President, while four have become Non-Executive Board Directors, according to original research by the CDO Club.

"In light of these increased global CDO deployments, their career path to the CEO/NED seat, and their increased influence over digital decision-making, budgets, and head-counts, we're excited to return to London for this timely and important event," said David Mathison, CEO of the CDO Summit and the CDO Club.

The U.K. CDO Summit is sponsored by Accenture Strategy, along with ForgeRock and Odgers Berndtson.

Designed to educate organisations about how to embrace the digital journey, focus on the customer experience, and better understand how to increase competencies in digital, social, and mobile, the 2nd annual U.K. CDO Summit returns to London on 7 October 2015 at 30 Euston Square.

Attendees at the CDO Summit will learn how to create and implement strategies, attract and retain the right talent, and define clear roles and responsibilities to excel in the digital/data age.

With the 2015 Agenda now released, confirmed speakers at the U.K. CDO Summit include:

- **Sarah Bentley:** Chief Customer Officer at Severn Trent Water
- **James Bilefield:** Chairman/Board Director, Advisor & Tech Investor
- **David Cook:** Chief Digital Officer at Time Out
- **Steve Cooper:** CEO of Personal Banking at Barclays
- **Tanya Cordrey:** Chief Digital Officer at Guardian News & Media
- **Sean Cornwell:** Chief Digital Officer at Travelex
- **Mark Curtis:** Chief Client Officer at Fjord
- **Jacqueline de Rojas:** VP & General Manager at Citrix
- **Charmaine Eggberry:** NED at Avanti Communications Group plc
- **Michael Ellis:** CEO & President at ForgeRock
- **Sarah Flannigan:** CIO at The National Trust
- **Sean Gilchrist:** Managing Director, Commercial Digital at Lloyds Banking Group
- **Tony Henderson:** Playready Lead Europe at Microsoft
- **Norm Johnston:** Chief Strategy and Digital Officer at Mindshare
- **Peter Lacy:** Global MD, Strategy & Sustainability at Accenture
- **Jeff Moriarty:** Chief Digital and Product Officer at Johnston Press
- **Alan Mumby:** Partner, Global CIO Group at Odgers Berndtson
- **Andrew Proctor:** Head of IT & Digital at West Midlands Police
- **Charlie Redmayne:** CEO at HarperCollins U.K.

"After the success of the inaugural U.K. CDO Summit in 2014," Mathison remarked, "with all our sponsors coming back to support this year's Summit, and featuring leading speakers from over 25 organisations sharing their digital and data experiences, this promises to be a must-attend event."

Twitter users can follow the Summit at <http://Twitter.com/BeTheMedia>, at <http://Twitter.com/CDOSummit>, or via the hashtag #CDOSummitUK.

The ForgeRock Identity Summit will be held the following day, on Thursday, 8 October 2015, and hosted at the same location, 30 Euston Square. Presented in partnership with the CDO Club and Accenture, the ForgeRock Identity Summit offers a second day of in-depth sessions on the critical role played by identity management technology in driving digital business and customer privacy. The agenda includes keynote speakers Frank Gillett, VP, Principal Analyst Serving CIOs, Forrester Research; David Birch, Director of Innovation at Consult Hyperion; and Mike Ellis, CEO ForgeRock; as well as case study presentations by Zalando, Swisscom, and the NHS.

About the CDO Summit

The CDO Summit addresses the challenges and opportunities arising from big data, the cloud, digital disruption, and social and mobile media. CDO Summit gatherings include the very best digital strategists and practitioners on earth, speaking in intimate, collegial, and supportive environments designed to encourage networking, learning, and knowledge-sharing. For more information, visit <http://CDOSummit.com>.

About the CDO Club

The CDO Club is the world's largest community of C-suite digital leaders. Our 1,000+ members receive access to breaking news, original research, career development support, networking opportunities, and inspirational events. For more information, visit: <http://CDOClub.com>

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